



# Online market intelligence and planning tools

Gain richer insights, make smarter decisions and take action to drive growth with Wilmington Healthcare's suite of complementary online market intelligence and planning tools.

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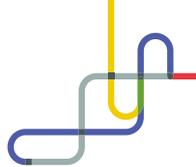
# Investigator

Investigator is a user-friendly online platform that allows life science companies and suppliers to the NHS to quickly build a picture of their healthcare customers.

Its extensive coverage of all the latest published NHS and social care documents, make it the go-to product for identifying sales opportunities, building relationships with those who influence purchasing and prescribing decisions in the NHS and understanding the competitive landscape.

## Investigator provides you with:

- ◆ Direct access to more than 200,000 key strategic documents, formularies and board minutes; without having to trawl through pages of search results and irrelevant information
- ◆ Email alerts with updates of newly uploaded documents filtered by your own keywords and delivered direct to your inbox; pushing relevant insight to you and your team on a routine basis
- ◆ Regional reviews covering what is going on in your area; stay on top of the latest developments and provide essential local-level market access insight
- ◆ The ability to search NHS contact data and identify key personnel
- ◆ A summary of top NHS news and events



## eAlerts

Essential NHS documents for your territory

## Investigator

To help save you time and keep you informed, Investigator scans all newly released local NHS documents every week for relevance to you. Those which match your geography and keywords are provided via a link below.

**New: LinkedIn Group for Investigator users**

As part of our ongoing commitment to ensure that we continue to meet your needs, we've created a LinkedIn User Group for Investigator. The group is simply another way for you to connect up with any questions or suggestions for improvement to Investigator, or to share your thoughts and experiences with other users. We'll also use the group to communicate updates or to ask for quick feedback on ideas and product development.

[Join the LinkedIn Investigator User Group now.](#)

To change your geography and/or keyword settings please click [here](#) or for further assistance email [ask@wilmingtonhealthcare.com](mailto:ask@wilmingtonhealthcare.com)

Document	Organisation	Key Word (s)	Document Size
SSG Sepsis Involvement Project	Healthcare Essex	Diabet*	514.00 KB
Accountability Flowchart - Presentation	NHS North Kirklees CCG	STP	621.5 KB
Action Log	NHS Somerset CCG	STP "sustainability and transformation"	38.72 KB
Actions from Board Meeting 18 January 2017	Healthwatch Cambridgeshire	STP	396.70 KB
Adult Social Care: Better Care Fund Update	Peterborough City Health and Wellbeing Board	STP "sustainability and transformation"	112.17 KB
Appendix	NHS Bromley CCG	Diabet* "sustainability and transformation"	251.01 KB
Appendix	Peterborough City Health and Wellbeing Board	STP "sustainability and transformation"	68.67 KB
Appendix	Healthwatch West Sussex	STP	1.09 MB
Appendix	Healthwatch West Berkshire	STP	344.35 KB
Appendix	NHS Easing CCG	"sustainability and transformation"	154.90 KB

**"Investigator gets me on the same page as our customers and helps me to understand their language and priorities."**

*Area Healthcare Access Lead*

ID	Title	Updated On	Metrics Type	Metrics Type
1813743	Outline Of Practice Data	24-08-2013	Global	Demographics
1814210	QIP 2013-14 Prevalence Achievements Exceptional Practice Intensity	29-11-2014	Global	QIP
182746	QIP 2013-14 Prevalence Achievements Exceptional Practice Collaboration	29-11-2014	Global	QIP
1861818	QIP 2013-14 Prevalence Achievements Exceptional Practice CHD Health	29-11-2014	Global	QIP
217188	QIP 2013-14 Prevalence Achievements Exceptional Practice Cancer Screening	28-11-2014	Global	QIP
113760	QIP 2013-14 Prevalence Achievements Exceptional Practice Local - Scotland	28-11-2014	Global	QIP
142766	QIP 2013-14 Prevalence Achievements Exceptional Practice Local - SE			
142768	QIP 2013-14 Prevalence Achievements Exceptional Practice Local - NE			
143180	QIP 2013-14 Prevalence Achievements Exceptional Practice Local - NW			
143182	QIP 2013-14 Prevalence Achievements Exceptional Practice Local - SW			
143184	QIP 2013-14 Prevalence Achievements Exceptional Practice Local - W			
143186	QIP 2013-14 Prevalence Achievements Exceptional Practice Local - E			

**National Organisations** 1 Select All

- Department of Health, Social Services & Public Health
- Health & Social Care Board
- Northern Ireland Blood Transfusion Service
- NI Inheritance Services Health & Social Care Trust

**Medicines Management** 1 Select All

**Networks** 1 Select All



## Therapy Hubs

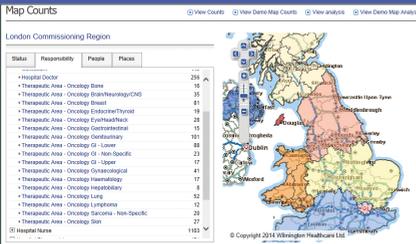
Identifying your customers is one thing, understanding them is another. Therapy Hubs allow you to do both.

Specifically designed to assist life sciences, Therapy Hubs combine contact information with customer intelligence relating to those people and organisations involved in the awareness, referrals, treatment and prescribing within a specific therapy area.

Powered and delivered using the Binleyonline platform, Therapy Hubs provide you with unique customer and market insight, that saves time and effort searching across multiple sources and allows you to focus your strategic plans with confidence and precision.

### Therapy Hubs are available for:

- ◆ Cardiology
- ◆ Metabolic medicine
- ◆ Oncology
- ◆ Respiratory



People Overview		
<b>Dr Roberto Alonzi</b>		
<b>Main Location</b> Mount Vernon Cancer Centre Rickmansworth Road , Northwood, Middlesex HA8 2RN	<b>Job title:</b> Consultant	<b>Grade:</b> Consultant
	<b>Responsibilities:</b> Therapeutic Area - Oncology Genitourinary Consultant	<b>Specialises:</b> Clinical Oncology Urology Oncology
<b>Departments</b>		
Clinical Oncology Department		
Name	Job title	
Dr Ajay Aggarwal	Specialty Registrar	
Dr Mei Lin Wong Ah-See	Consultant	
Dr Roberto Alonzi	Consultant	
Dr Nicola Anyamene	Consultant	
Dr Richard F Ashford	Consultant	
Ms Barbara Boughen	Research Nurse	
Ms Jane Boxall	Clinical Research Nurse Specialist - Renal Cancer	
Ms Sarah Brock	Specialist Nurse	
Ms Helen Cladd	Senior Research Sister	
Dr Carrie Corner	Consultant	
Dr Arshi Denton	Consultant	
Dr Jeanette Dickson	Clinical Director	
Ms Ann Downs	Clinical Research Nurse	
Dr Surajya Dubash	Specialty Registrar	
Ms Julie Elliott	Specialist Nurse	
Ms Jackie Evans	Macmillan Nurse	

### Each hub includes:

- ◆ all organisations where services relating to your therapy area are provided or commissioned
- ◆ all people involved in the service provision and/or treatment of your therapy area
- ◆ email alerts that notify you when new customers are added
- ◆ a count map and a detailed analytics map that show therapy coverage in the UK

Contact us for a free demonstration to see how our market intelligence and planning tools could benefit your business.