

West Midlands Dermatology Network – West Midlands



The Regional Dermatology Network meetings are initiated and organised by Wilmington Healthcare. These Events are supported by Sanofi through the provision of sponsorship. Other companies may have also paid to attend. These companies have had no input into the design or content of the agenda, but will be present on the day.

DATE: Wednesday 12th September 2018 **VENUE:** Manor Hotel Meriden, Solihull CV7 7NH

AGENDA

Chair: Dr George Moncrieff – GP and former Chair, Dermatology Council for England

12.30 Registration and buffet lunch

13.15 Aims & objectives: **Paul Midgley - Director of NHS Insight, Wilmington Healthcare**

13.25 Chair's introduction: **Dr George Moncrieff**

Session One: Why dermatology should be a priority for STPs and patients

13.35 **Amanda Roberts - Patient Advocate; Member, Centre for Evidence Based Dermatology patient panel**

Session Two: Accountable Care Developments in Dermatology

13.50 Modality Partnership Community Dermatology Service: **Dr Tracey O'Shea – Lead GP, Modality Partnership Community Dermatology Service, Birmingham**

14.10 **Directed table discussions**
Does our locality have a strategy for optimising early detection and referral of suspicious skin lesions? Does our locality have well defined and accessible pathways for managing chronic skin conditions and escalating people along the pathway to achieve optimal control? How can we work together better across our locality to understand each other's' local policies and devise best practice approaches for all?

14.40 **Panel Q+A/table feedback: Speakers**

15.00 **Break and networking**

Session Three: Examples of Innovative Practice from across the West Midlands region

15.15 Solihull's GP's Dermatology Referrals Management Pilot Project – **Dr Carolyne Smith, GPwSI, General Practice Solihull (GPS Healthcare)**

15.35 **Directed table discussions**
What ideas can we adapt from today to transform services locally?
Who do we need to involve in developing transformed and sustainable dermatology services across our region?
How would we like to see this network develop in the future? Attendees will be encouraged to suggest future topics, identify stakeholders, and nominate colleagues to invite to future meetings.

16.05 **Panel Q+A/table feedback: Speakers**

16.25 **Chair's summary, key actions**
What will you do in your locality as a result of today's meeting?

16.30 **Meeting Close**

North West Dermatology Network – West Midlands



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Presentation Overviews

Why dermatology should be a priority for STPs and patients

Why should dermatology be a priority for commissioners and healthcare professionals? What is the size of the problem and its impact on the primary and secondary care sectors? We will consider how we can move to more 'joined up' thinking, and how we can harness the technological revolution. What are the future opportunities in this brave new world?

Modality Partnership Community Dermatology Service, Birmingham

Birmingham's Modality Partnership has undertaken a wholesale redesign of its dermatology service, and now serves 126 GP practices across 3 CCGs and receives around 600 referrals each month. The clinic is led by GPwSIs and has trained several specialist nurses, makes extensive use of technology to support diagnosis and treatment, and has saved well over £300,000 in secondary care costs over a two year period. This session will look at the challenges of setting up and running the service, and outline plans for further development and improvement

GP's dermatology referrals management pilot project, Solihull

This project was designed to see how many dermatology referrals could be managed in house by an experienced GPwSI and what percentage of referrals could be avoided. Carolyne will share the method, results and conclusions that were learnt over the first 6 months of the pilot. The pilot is based in a large practice serving a 40,000 patient population and continues to grow and expand.

About Wilmington Healthcare

Wilmington Healthcare brings together the well-established healthcare insight and networking capabilities of Binley's, NHiS, Wellards and HSJ to create an unrivalled healthcare data, education and information resource with outstanding analytics competences.

Its Commissioning Excellence directorate works with the NHS, charities and industry to analyse activity and support service redesign. Regional Transformation and Sustainability Network events allow the pharmaceutical, NHS and technology sectors to meet and share ideas and best practice across the country. Wilmington Healthcare is part of Wilmington plc (whose focus is on three key knowledge areas, Healthcare, Risk & Compliance, and Professional).

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