



Healthcare Transformation Tracker

As sustainability and transformation partnerships become integrated care systems, and an increasing number of clinical commissioning groups form working alliances, keeping ahead of the ever-changing NHS is fast becoming a full-time job in itself.

To help you, Wilmington Healthcare has produced the *Healthcare Transformation Tracker*.

The *Healthcare Transformation Tracker* gives you unprecedented access to the latest developments and insight into how the NHS landscape is changing at a local level.

It is a market intelligence and planning tool offering fast and easy access to healthcare transformation priorities and objectives, key personnel and organisations specific to your business; enabling you to gain richer insights and engagement with your customers.



Understand each commissioning area's aspirations and keep abreast of their developments and priorities to position your offering effectively



Understand the changing stakeholder map as decision-making units cross territorial and care sector boundaries and virtual groupings crop up



Truly engage customers by understanding their operating models, needs, language, priorities and objectives

For further details, please contact your account director
t 01268 495600 e info@wilmingtonhealthcare.com

Healthcare Transformation Tracker offers:

ONLINE DASHBOARD

Source information in one place and compare local health economies at-a-glance

OVERVIEW AND PRIORITIES

Achieve efficiencies and increase adoption by optimising your efforts around your key customers

PEOPLE

Understand the changing stakeholder map and identify your key influencers and enablers easily

TARGETED DOCUMENT EXTRACTS

Pinpoint relevant information from key NHS plans quickly and easily to help define opportunity and inform conversations

ENHANCED SEARCH FUNCTIONALITY

Search for your key words, with qualitative, highlighted data extracts and a direct link to the relevant part of the document

KEY STATS

Compare each footprint by: population, age and gender splits; financial performance; and NHS ratings

ENHANCED DATA

Take the time and stress out of data collection and analysis by combining the *Healthcare Transformation Tracker* with data specific to your business e.g. prescribing data, prevalence data, published data etc. Also integrate with your own internal data e.g. territory data, formulary statuses, call rates, accessibility data and financial data such as sales and sales target data etc.