

The NHS: What's Happening

Find out what the NHS long-term plan means for suppliers

Tuesday 5 March 2019 | Norton Folgate, London

EVENT OVERVIEW

Another major shift in the healthcare landscape is taking place as the NHS exits a period of unparalleled austerity. More than £4bn per year in additional funding has been secured for the next five years and a new ten-year plan is being developed by NHS England. This plan will prioritise service improvements in key areas such as emergency services, waiting times, cancer survival rates and mental health services.

This huge injection of cash supports NHS strategic plans and means there are major opportunities for healthcare suppliers as the NHS moves forward with transformation and efficiency agendas.

Sustainability and Transformation Partnerships (STPs) are evolving into Integrated Care Systems (ICs) and are working at a much larger scale to serve a whole population. At every level of the NHS there are new points of sale for suppliers to navigate and relationships to build.

NHS Improvement is leading the efficiency agenda by moving forward with Lord Carter's reports on productivity in acute and mental health trusts. GIRFT (Getting it Right First Time) and NHS RightCare are also progressing thanks to strong clinical engagement. Again, for NHS suppliers it is essential to understand the ramifications of this heavy focus on efficiency and productivity.

Join Wilmington Healthcare and Health Service Journal's expert team of thought leaders for this essential series of events that provides healthcare suppliers new to the NHS or needing a refresher with the knowledge to navigate the new NHS landscape. Their insights are complimented by real world case studies from national and local NHS leaders who are leading transformation and efficiency programmes.

BENEFITS OF ATTENDING:

- ✓ Get real world insights from NHS leader to better understand their challenges and priorities
- ✓ Gain knowledge of the changing NHS to perform more effectively in your role and sharpen your organisation's commercial strategy
- ✓ Interact with subject matter experts from HSJ and Wilmington Healthcare to get your specific questions answered in interactive round table sessions
- ✓ Acquire a comprehensive update on the NHS landscape by investing just one day out of the office
- ✓ Share slides from the day and an exclusive 175-page NHS Guide to the NHS with your colleagues so they can benefit from your learning
- ✓ Complete a pre-course questionnaire so our expert speakers can tailor their presentations to address your specific learning requirements and any gaps in your knowledge

SPEAKERS:

- Douglas Findlay**, Co-Chair of the Academic Health Science Network of Networks and the Oxford Academic Health Science Network Patient Experience Operational Group
- Dave West**, Senior Bureau Chief, HSJ
- John Chater**, Solutions Director, Learning and Education, Wilmington Healthcare
- Paul Midgley**, Director of NHS Insight, Wilmington Healthcare
- Oli Hudson**, Content Director, Wilmington Healthcare
- Steve How**, Business Development Director, Wilmington Healthcare
- Simon Banks**, Chief Officer, NHS Wirral CCG
- Bob Ricketts**, Director of Commissioning Support Strategy and Market Development, NHS England

WHAT CLIENTS HAVE SAID ABOUT PREVIOUS EVENTS

"A good workshop which updated me on the key changes in the NHS and how this will affect the marketing and positioning of our services for the future" – *Ivan Doncaster, Business Development Advisor, Fairford Medical Ltd*

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SPEAKERS



Douglas Findlay, Co-Chair of the Oxford Academic Health Science Network (AHSN) Patient Experience Operational Group.

From the late 1980s until 2007 Douglas worked in the medical devices and the pharmaceutical industries after which he moved to work as a Learning and Development specialist for Wellards.



Simon Banks joined NHS Wirral Clinical Commissioning Group (CCG) in May 2017 as Chief Officer. He is also the Chief Officer of Wirral Health and Care Commissioning, an organisation that brings together Wirral Council and NHS Wirral CCG to commission health and care for Wirral residents.

He is also the Senior Responsible Officer for the Healthy Wirral place based system sustainability programme.



Steve How is the Business Development Director for Wilmington Healthcare, with a key focus that includes the translation of NHS policy information and data into insight to support healthcare related business.

He also has many years experience with blue chip pharmaceutical and Health IT companies in delivering and implementing solutions based marketing and sales strategies.



Oli Hudson worked for Wellards for 11 years, coming from a background of PR and journalism. As editorial director he was responsible for the content of the site wellards.co.uk and also has customer-facing roles in training, consultancy and development.

Oli has worked closely with the NHS via the NHS-Industry procurement partnership programme, and developing education on value in healthcare for industry with Right care czar Sir Muir Gray.



John Chater has responsibilities at Wilmington Healthcare that include events, training, editorial and bringing new ideas about customer engagement to market.

He has written about health and social care for over twenty years, starting out in Whitehall as a ministerial speechwriter and policy drafter.



Dave West is HSJ's senior bureau chief, leading our team of journalists who cover commissioning, care quality, integration and primary care. His own work focusses on NHS England, clinical commissioning groups, and primary care reform.

He also writes about the North East and Cumbria areas. Dave has been at HSJ since 2008. In 2013 won the Medical Journalists' Association professional journalist of the year award and in 2014 was named one of the top 10 journalists on Twitter by the Press Gazette.

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Bob Ricketts has been Director of NHS England from August 2017, leading the development of a new framework to provide NHS systems with support to help them build their capacity and capability, especially in digital and service transformation and population health management. The framework was launched in December 2017 for bidders to become accredited and will be available for use by the NHS and local authorities from May 2018.

Previously seconded from the Department of Health to NHS England from September 2012, s to develop excellent and affordable commissioning support services. Launched the CSS Lead Provider Framework in February 2014.

Continuing active interest in supporting the adoption of outcome-based commissioning in the NHS and social enterprise.

Previous Director roles within the Department of Health leading policy on commissioning, developing the NHS Standard Contract, competition policy, patient choice and choice of any qualified provider, enabling the participation of social enterprises within health & social care, transforming community services and supporting the passage of the Health & Social Care Act.

External interests include chairman of Disability Initiative, a Surrey-based neuro-rehabilitation charity, researching, writing and lecturing on local and postal history, and Cairn Terriers.



Paul Midgley, Director of NHS Insight, Wilmington Healthcare. Paul works very closely with Commissioning Excellence on the NHS and industry joint projects, focusing on service transformation particularly in mental health and neurological conditions. He leads the Commissioning Networks that provide networking opportunities amongst a multi-disciplinary group of healthcare professionals, at regular educational events.



Professor Matthew Cripps, Director, Sustainable Healthcare, NHS England, created and developed the RightCare approach and embedded NHS RightCare as a national programme in NHS England, active in every local health economy, with a focus on population healthcare improvement to deliver the best care to patients. He now leads on spreading the concepts of population healthcare, optimal value, improvement and clinical and financial leadership in improvement and is a member of NHS England's Medical Directorate senior team.

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AGENDA

9.30 REGISTRATION

10.00 Chair's introduction

- How to get the best out of the day
- Outline of the themes to be discussed
- Jargon buster: your guide to NHS acronyms

Douglas Findlay, Co-Chair of the Oxford Academic Health Science Network (AHSN) Patient Experience Operational Group

10.15 Setting out the current NHS landscape

In this informal interactive session, a Wilmington Healthcare expert will frame the current NHS landscape following the publication of the NHS long-term plan. During this session you will be able to assess your own knowledge levels to help you identify any current knowledge gaps.

- Setting the scene – clarifying how the system fits together
- Outlining what is changing in the commissioning system and what this means for suppliers
- How NHS England's strategic vision has changed from the Five Year Forward View to the 2018 funding settlement and NHS long-term plan

John Chater, Solutions Director, Learning and Education, Wilmington Healthcare

10.45 REFRESHMENTS

11.00 **QUALITY AND PERFORMANCE:** The Value agenda, long-term plan priorities and what it means for suppliers

- How the improvement agenda has changed following publication of the NHS long-term plan
- Understand the long-term plan priorities for clinical improvements and what this means for NHS reform
- Hear about the future shape of healthcare over the next decade and how this affects suppliers

Professor Matthew Cripps, Director Sustainable Healthcare, NHS England

11.45 **TRANSFORMATION:** Identifying the opportunities as the NHS transitions to ICSs by 2021

- Overview of NHS England's STP and ICS programmes from HSJ's integrated care expert – as the whole of the NHS
- Find out what this transformation programme means for NHS suppliers and how your commercial priorities may change as a result
- Gain unique insight into STP and ICS plans and what they mean in practice
- Hear what the move to population health means for CCGs and specialised commissioning

Dave West, Deputy Editor, HSJ

Paul Midgley, Director of NHS Insight, Wilmington Healthcare

Steve How, Business Development Director, Wilmington Healthcare

Simon Banks, Chief Officer, NHS Wirral CCG and Wirral Health and Care Commissioning

12.45 LUNCH

13.45 **THE NHS LONG-TERM PLAN:** Assessing the future outlook following the NHS long-term plan

- Understand what the NHS long-term plan means for the NHS and what will be prioritised as ICSs take shape
- Hear more about primary care networks and what is being done to tackle upstream demand and ease the burden on providers
- Gain clarity on the next steps for the NHS and further detail on the expectations being set for providers and commissioners

Oli Hudson, Content Director, Wilmington Healthcare

Bob Ricketts, Director of Commissioning Support Strategy and Market Development, NHS England

14.30 REFRESHMENTS

14.45 **Interactive Roundtable Discussion: Developing your understanding of the NHS long-term plan**

- Join discussion groups on specific topic areas hosted by subject area experts and practitioners
- Have your specific questions answered to fill any knowledge gaps you may still have
- Gain more in-depth knowledge of the topic area you choose

15.30 **Closing remarks and end of conference**

In this closing session, a thought leader from Wilmington Healthcare will reflect and reinforce the day's learning to ensure your understanding of the NHS long-term plan. It will cover:

- Analysis of what the new customer landscape in the NHS looks like and how you can develop and retain these relationships
- Gain intelligence on who the clinical and financial decision makers are in the new NHS and what you need to do to engage with them
- Find out the next steps for the NHS to enable you to keep track of and adapt to the changing environment

Douglas Findlay, Co-Chair of the Oxford Academic Health Science Network (AHSN) Patient Experience Operational Group

John Chater, Solutions Director, Learning and Education, Wilmington Healthcare

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