

The NHS: What's Happening

Educating NHS suppliers on how to navigate the new NHS landscape

Tuesday 24 September 2019 | Norton Folgate, London

PROGRAMME

10.00 REGISTRATION

10.30 Welcome and Chair's introduction

- How to get the best out of the day
- Outline of the themes to be discussed
- Jargon buster: your guide to NHS acronyms

John Chater, Solutions Director, Education and Training, Wilmington Healthcare

10.45 OVERVIEW

Setting out the current NHS landscape

In this informal interactive session, a Wilmington Healthcare expert will frame the current NHS landscape in the context of procurement. During this session you will be able to assess your own knowledge levels to help you identify any current knowledge gaps.

- Setting the scene – clarifying how the system fits together
- Outlining what is changing in the commissioning system and what this means for suppliers
- How NHS England's strategic vision has changed with the introduction of the NHS Long-Term Plan

John Chater, Solutions Director, Education and Training, Wilmington Healthcare

11.15 COFFEE BREAK

11.30 THE BIG PICTURE

Next steps on delivering the NHS long-term plan – The NHS England view

- Understand how development of ICSs from STPs is being prioritised as a new service model for the NHS
- Find out how the NHS Long-Term Plan is approaching unwarranted variation and how this is supported locally through ICSs / STPs
- Hear more about the role of primary care networks and what is being done to tackle upstream demand
- Learn how the NHS is using population health management as a new service model to improve health outcomes and reduce inequalities
- Gain insight into what the move to population health means for CCGs and specialised commissioning

Bob Ricketts, Director of Commissioning Support Strategy and Market Development, NHS England

12.15 Interpreting the NHS long-term plan: 5 key takeaways from HSJ

In this session, led by the deputy editor of HSJ, you'll hear key takeaways, analysis and crucial interpretation of the NHS Long-Term Plan – insight that isn't provided by the NHS itself or mainstream media.

- Hear about what timetables have or have not been established to meet deadlines for reform
- Gain insight into what may happen next for commissioning and system structures
- What's missing from the plan and will the Spending Review provide further clarity

Dave West, Deputy Editor, HSJ

12.45 LUNCH BREAK

13.45 THE LOCAL VIEW

Systems in transition – a view from the Wirral

- Find out more detail on the new system architecture
- How are place based working principles operating in practice
- Understand how the neighbourhood approach is changing delivery of primary care thanks to the introduction of multi-agency and multi-disciplinary teams

Dr Dan Bunstone, GP Principal, Chapelford Medical Centre

14.15 Identifying the opportunities as the NHS transitions to ICSs by 2021

- Overview of NHS England's STP and ICS programmes from HSJ's integrated care expert
- Gain unique insight into STP and ICS plans and what they mean in practice
- Learn about the next steps for implementing population health management across the NHS

Dave West, Deputy Editor, HSJ

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14.35 VALUE & IMPROVEMENT

The Value agenda, The NHS Long-Term Plan priorities and what it means for suppliers

- How the improvement agenda has changed following publication of the NHS Long-Term plan and why this links to GIRFT and RightCare initiatives
- Understand the value agenda and the triple value for improving population healthcare and maintaining financial sustainability
- Find out how the NHS is tackling unwarranted variation how this affects suppliers as the future shape of healthcare transforms over the next decade

Oli Hudson, Content Director, Wilmington Healthcare

15.05 COFFEE BREAK

15.35 THE LOCAL NHS

- An update on how the NHS Plan is being implemented locally
- See what's happening around the country in terms of mergers, integration and partnership, with examples from different health economies
- Establish what is being done on the ground to change hospital status, the move to out-of-hospital care and changing care pathways
- Explore some local implementation plans and discover what they mean for industry

Steve How, Business Development Director, Wilmington Healthcare

16.15 OPPORTUNITIES FOR SUPPLIERS

Interactive Session: What the NHS Long-Term plan means for suppliers

In this closing and interactive session, thought leaders from Wilmington Healthcare will reflect and reinforce the day's learning to ensure your understanding of the NHS long-term plan. This is your opportunity to have specific questions answers and get advice from experts with knowledge of both the NHS and experience from industry. The session will cover:

- Analysis of what the new customer landscape in the NHS looks like and how you can develop and retain these relationships
- Gain intelligence on who the clinical and financial decision makers are in the new NHS and what you need to do to engage with them
- Find out what the ICS programme means for NHS suppliers and how your commercial priorities may change as a result

Professor Matthew Cripps, Director, Sustainable Healthcare, NHS England

16.55 Closing Remarks

John Chater, Solutions Director, Learning & Education, Wilmington Healthcare

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SPEAKERS



Steve How is the Business Development Director for Wilmington Healthcare, with a key focus that includes the translation of NHS policy information and data into insight to support healthcare related business.

Prior to this (and coinciding with the controversial 2012 Health and Social Care Act!) Steve had set up Exarca Health a business development consultancy specialising in Key Account Management and partnership working with the NHS.

He also has many years experience with blue chip pharmaceutical and Health IT companies in delivering and implementing solutions based marketing and sales strategies.

Steve is passionate about facilitating partnerships to develop better healthcare. Whether that is linking up various providers and suppliers in the NHS, supporting industry on their strategic approach to working with the NHS or supporting public engagement with their local NHS.

Steve has taken an active role in developing and implementing assurance and public governance and is a member of the Alliance Leadership Board for the Better Together PACS Vanguard in Mid Notts and a Governor of Nottinghamshire Healthcare Foundation Trust.



Oli Hudson worked for Wellards for 11 years, coming from a background of PR and journalism. As editorial director he was responsible for the content of the site wellards.co.uk and also has customerfacing roles in training, consultancy and development. Oli has worked closely with the NHS via the NHS-Industry procurement partnership programme, and developing education on value in healthcare for industry with Right care czar

Sir Muir Gray. As Business innovation consultant at Wilmington Healthcare he now works with the NHS and industry on a host of training, access, collaboration and partnership projects.



Dr Bunstone is currently Chair of Warrington CCG, and has been in this role for nearly 3 years. Prior to this he was a Governing Body Member, and has been involved with the CCG since their inception. He is clinical lead for the GP Forward View at STP level. He is a practicing GP in Warrington.



Bob Ricketts, Director of NHS England from August 2017, leading the development of a new framework

to provide NHS systems with support to help them build their capacity and capability, especially in

digital and service transformation and population health management. The framework was launched in December 2017 for bidders to become accredited and will be available for use by the NHS and local authorities from May 2018.

Previously seconded from the Department of Health to NHS England from September 2012, s to develop excellent and affordable commissioning support services. Launched the CSS Lead Provider Framework in February 2014.

Continuing active interest in supporting the adoption of outcome-based commissioning in the NHS and social enterprise.

Previous Director roles within the Department of Health leading policy on commissioning, developing the NHS Standard Contract, competition policy, patient choice and choice of any qualified provider, enabling the participation of social enterprises within health & social care, transforming community services and supporting the passage of the Health & Social Care Act.

External interests include chairman of Disability Initiative, a Surrey-based neuro-rehabilitation charity, researching, writing and lecturing on local and postal history, and Cairn Terriers.



John Chater has responsibilities at Wilmington Healthcare that include events, training, editorial and bringing new ideas about customer engagement to market.

He has written about health and social care for over twenty years, starting out in Whitehall as a ministerial speechwriter and policy drafter. He has worked as

a content author, policy drafter, communicator and trainer in all sectors, including Wellards, Binley's, Commissioning Support for London and NHS London's Medical Directorate. In social care he was head of external relations at Royal British Legion Industries.

He is particularly interested in the way environmental changes in healthcare affect the business environment of NHS suppliers in all sectors and markets.

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Professor Matthew Cripps BA MA CPFA created and developed the RightCare approach and embedded NHS RightCare as a national programme in NHS England, active in every local health economy, with a focus on population healthcare improvement to deliver the best care to patients. He now leads on spreading the concepts of population healthcare, optimal value, improvement and clinical and financial leadership in improvement and is a member of NHS England's Medical Directorate senior team.

Matthew is a Professor at Warwick Business School, with a focus on sustainable health systems, Honorary Professor of Population Healthcare Improvement at the University of Salford, and was previously Professor of Business Processing and Knowledge Transfer at the Manchester Metropolitan University Business School. Matthew is also a chartered accountant and has written seven publications on sustainable healthcare system improvement, finance and business processing, published by the Chartered Institute of Public Finance, the Healthcare Finance Managers Association and Oxford Press.

Matthew holds positions on numerous boards, including the National Stroke Board and the NICE Implementation Collaborative Board. He is chair of NHS England's Programme Budgeting Board. He works closely with key stakeholders on population healthcare, including in partnerships with Public Health England, NICE, national charities and clinical colleges.



Dave West is HSJ's deputy editor, leading our team of journalists who cover commissioning, care quality, integration and primary care. His own work focusses on NHS England, clinical commissioning groups, and primary care reform. He also writes about the North East and Cumbria areas. Dave has been at HSJ since 2008. In 2013 won the Medical Journalists' Association professional journalist of the year award and in 2014 was named one of the top 10 journalists on Twitter by the Press Gazette. He has been nominated for awards for HSJ's interactive clinical commissioning group map. His past work has covered acute care, quality indicators, and informatics.