



Mental Health in the NHS



Wilmington
Healthcare

Setting the scene.

The NHS long-term plan (LTP) will make many changes to the ways in which services in England for people with mental health or dementia are organised.

Official NHS attitudes to mental health are clearly changing, with new commitments on spending, and a recognition that the influential Global burden of disease study shows that dementias and self-harm are two of the five main causes of early death in England.

A particularly important development is that many of the services we associate with hospitals will be delivered by new primary care networks.

Changes to NHS mental health services are not confined to England: services in Scotland are also expecting to see changes, the policy in Wales is due to be replaced this year, and changes are also expected in Northern Ireland, where services are struggling with rapidly increasing.

Why subscribe to the 'Mental Health in the NHS' course?

The Digital Learning Academy's new course 'Mental Health in the NHS' summarises and reviews the evolving mental health environment amidst the changes in focus of services and attitudes to related conditions.

The course reviews the developments in services and funding across the UK, considers the progress in specific areas, along with some possible implications and provides plenty of opportunities for reflection and links to useful further information.

On completing the course anyone working with the NHS will better understand the impact of the changes and be able to adapt value propositions and key messages to help support NHS customers more effectively.

What does the course cover?

Take a deep dive into the following areas:

- The main issues in relation to MH
- Mental Health and the Carter Review
- The Prevention Vision
- The LTP – the aims within MH
- Guidance and market access
- How the NHS LTP seeks to address dementia in England
- MH care in the home countries
- The main aims of the Five year forward view for MH and the next steps on the FYFV

Who is the course for?

The course provides an excellent grounding for anyone with an interest in mental health service provision, and the links to additional resources allow students to extend their knowledge further to deepen expertise in key policy areas if they wish. It would be particularly useful for the following job functions:

- Key account management
- Marketing/brand
- Medical science liaison
- Sales
- Market access
- Government affairs



Importantly, by studying the course, and having access to the key NHS documents, dashboards and spreadsheets, it has opened up more relevant and deeper discussions with mental health professionals; many of whom are not aware of some of the integrated plans being put in place.

Steve Finnigan • Key Account Manager, Otsuka



What's in it for me?

On successful completion of the course, graduates will be well-equipped to develop value propositions, key messages and benefits tailored for specific NHS customers, by region.

In a complex and varied market, graduates will be able to hold credible conversations with key stakeholders, empathising with local issues and offering plausible, achievable solutions to a range of real pain points.

How do I find out more?

For further information or for a free demo, contact your Wilmington Healthcare account director or email jack.carty@wilmingtonhealthcare.com

To get a flavour of the additional in-course and supportive features of the Digital Learning Academy, and the healthcare insight our customers benefit from, view our coffee conversations with in-house expert Paul Midgley and HSJ Mental Health correspondent Rebecca Thomas on the mental health priorities coming out of the NHS Long-term Plan [here](#).

Find out more about the course [here](#)

