

Private hospitals in the UK provide medical services to patients outside of the NHS structure. They are normally owned by a private or a non-for-profit organisation and offer healthcare privately funded by either patients themselves or by insurance companies. Personnel working in private healthcare may either work exclusively at one or more private hospitals or split their time with across both private and NHS care. In the UK, £1.4 million is spent on hospice care every day, part funded by the government with the remainder coming from local fundraising.

Database of Private Hospitals provides access to key personnel working in private healthcare.

All information within the database is regularly primary source verified and updated by our specialist team of researchers;

giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Commissioning area
- Geography
- Job responsibility
- Region

Database contents

There are 2,685 named individuals on the database.

Responsibility	Count
Business Manager	85
Caldicott Guardian	4
Catering	42
Chief Executive/General Manager	518
Chief Pharmacist	36
Director of Finance	253
Director of Infection Control	52
Director of Nursing	404
Estates Management	88
Facilities Management	101
Head of Customer Services	42
Health and Safety	55
Hotel Services	80
Infection Control	30

Responsibility	Count
Information Technology	20
Medical Director	173
Pathology Manager	21
Personnel	32
Pharmacist	359
Pharmacy Technician	132
Portering	35
Public Relations/Communications	30
Quality Assurance	28
Radiology Manager	75
Risk Management	22
Sterile Services	44
Supplies & Purchasing	132
Theatre Manager	211

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email info@wilmingtonhealthcare.com

To find out more visit wilmingtonhealthcare.com



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NOTES: It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **February 2020.**