

# Database of Commissioners, Payers and Influencers

Database of Commissioners, Payers and Influencers predominantly focuses on primary care commissioning but also includes key influencers from secondary care, social care and public health whose roles are integrated into the commissioning-led model.

All information within the database is regularly primary source verified and updated by our specialist team of researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

## Database contents

There are 32,600 named individuals on the database.

Responsibility/Role	Count
Acute Commissioning	224
Area Prescribing Committee	525
Assistant Director of Finance	259
Associate National Clinical Director	7
Business Manager	110
Cancer Alliance Board Member	159
Cancer Alliance Chair	18
Cancer Alliance Clinical Lead	57
Cancer Alliance Manager	31
Category Tower Contact	7
Category Tower Manager	11
CCG - Accountable Officer	96
CCG - Board Member	956

Responsibility/Role	Count
CCG - Board Member - GP	775
CCG - Board Member - Local Authority	36
CCG - Board Member - Nursing	152
CCG - Board Member - Public Health	64
CCG - Board Member - Secondary Care	117
CCG - Chair	146
CCG - Chief Financial Officer	175
CCG - Chief Operating Officer	155
CCG - Clinical Executive Board Member	120
CCG - Lead - Commissioning	261
CCG - Lead Prescribing and Medicines Management	92
CCG - Management Lead	12
CCG - Performance/Quality Assurance	148
CCG - Vice Chair	103
CCG Lead - Acute Planned Care/Elective Care	117
CCG Lead - Acute Unplanned Care/Non-Elective Care	119
CCG Lead - Community Services	41
CCG Lead - Education	40
CCG Lead - Health and Wellbeing	15
CCG Lead - Long Term Conditions	69
CCG Lead - Long Term Conditions CVD	22

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **info@wilmingtonhealthcare.com**

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**NOTES:** It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **September 2020**.

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Responsibility/Role	Count
CCG Lead - Long Term Conditions Diabetes	43
CCG Lead - Long Term Conditions Respiratory	36
CCG Lead - Mental Health	135
CCG Lead - Primary Care Quality	209
CCG Locality Chair	263
Chair - Area Prescribing Committee	39
Chairman, Clinical Audit Group	137
Chairperson	804
Chief Executive/General Manager	1,072
Chief Pharmacist	514
Clinical Advisory Group Chair	179
Clinical Chair (CHDNW)	3
Clinical Directors	1,783
Clinical Lead	3,114
Collaborative Project Manager (CNW)	1
Comm Lead - Clinical/Integrated Governance	29
Comm Mbr - Clinical/Integrated Governance	70
Commissioning	617
Commissioning Contracts Manager	142
Committee Chairperson	59
Community Commissioning	244

Responsibility/Role	Count
Director of Finance	963
Director of Health & Social Care - Adult	219
Director of Health & Social Care - Older People	209
Director of Nursing	1,130
Director of Public Health	183
Director of Strategic Commissioning	80
Director Specialised Commissioning Group	8
Directorate Managers	802
Directorate Matron	298
Directorate Pharmacist	154
Directorate Service Manager	1,701
Drug & Therapeutic Committee	864
Drug Information	350
Drug Purchasing	296
Executive Member	11
Formulary - Other Publications	44
Formulary Management	115
Head of Clinical Services	263
Head of Department	2,364
Head of General Pharmaceutical Svs	173
Health & Wellbeing Board - Chair	144

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Responsibility/Role	Count
Health & Wellbeing Board - Consortia Rep	384
Health & Wellbeing Board - Elected Member	553
Health & Wellbeing Board - HealthWatch Member	133
Health & Wellbeing Board - Member	1,265
Health Promotion And Improvement	127
HSCP Board Member	572
Immunisation Co-ordinator	59
Lead - Allied Health Professionals (CNW)	2
Lead - Chemotherapy (CNW)	1
Lead - Director for Procurement	206
Lead Clinical Oncologist (CNW)	1
Lead Clinician (CHDNW)	8
Lead Clinician (CNW)	10
Lead Manager (CHDNW)	6
Lead Manager (CNW)	9
Lead Nurse	1,385
Lead Nurse (CHDNW)	1
Lead Nurse (CNW)	4
Lead Pharmacist (CNW)	3
LPC Committee Member	630
LPC Manager	66

Responsibility/Role	Count
LPC Secretary	34
Medical Director	956
Member of Executive Mgmt Team	3,978
Mental Health Commissioning	188
National Clinical Director	16
Network Board Member	13
Network Director	72
NHS Policy Advisory Board Member	95
Performance Management	64
Performance Management Director	221
Pharmaceutical Advisor	337
Pharmaceutical Specialist Commissioning	8
Planning & Strategy	560
Prescribing Advisor	2,822
Primary Care Commissioning Committee - Chair	100
Primary Care Commissioning Committee - Member	1,099
Procurement Board Chair	1
Procurement Board Member	85
Programme Chair	1
Programme Clinical Advisor	12
Programme Clinical Lead	58

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Responsibility/Role	Count
Programme Executive Team	24
Public Health Centre Director	9
Public Health Commissioning	18
Public Health Consultant	367
Purchase Advice	211
QIPP Lead	44
Quality Assurance	935
SCN Sub Group Board Member	13
Service Development	1,340
Service Manager - Other	6
Specialist Buyer	78
Steering Group Member	227
Strategic Clinical Lead	480
Strategic Commissioning - Drug & Alcohol Misuse	23
Strategic Commissioning - Health Promotion	18
Strategic Commissioning - Mental Health	24
Strategic Commissioning - Screening & Immunisation	18
Strategic Commissioning - Sexual Health	34
Support Team Board Member	1
Tumour Lead - Breast (CNW)	4
Tumour Lead - Central Nervous System (CNW)	2

Responsibility/Role	Count
Tumour Lead - Colorectal (CNW)	3
Tumour Lead - Endocrine/Thyroid (CNW)	3
Tumour Lead - Haematology (CNW)	5
Tumour Lead - Head & Neck (CNW)	5
Tumour Lead - Hepatobiliary (CNW)	3
Tumour Lead - Lower GI (CNW)	2
Tumour Lead - Lung (CNW)	6
Tumour Lead - Ovarian (CNW)	7
Tumour Lead - Paediatrics/Adolescents (CNW)	1
Tumour Lead - Sarcoma/Bone & Art Cartilage (CNW)	3
Tumour Lead - Skin (CNW)	4
Tumour Lead - Upper GI (CNW)	6
Tumour Lead - Urological (CNW)	6

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