

Database of Eye Health Professionals

P1 of 2

Database of Eye Health Professionals is an accurate and reliable means to communicate sales and marketing messages to treaters, key decision makers and influencers in the UK's optical profession.

All information within the database is regularly primary source verified and updated by our specialist team of researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Geographic area
- Job responsibility
- Organisation type

Database contents

There are 20,934 named individuals on the database.

Responsibility/Role	Count
Audiologist	662
Chair - Local Professional Network	17
Chairperson	3
Chief Executive	34
Clinical Directors	41
Dispensing Optician	6,116
Eye Care Liaison Officer	97
HCIG (Other)	8
LOC Chair	69
Marketing/Business Development	10
Medical Director	3
Optician Buyer	1,807
Optician Director	3,362
Optician Manager	3,001
Optometrist	10,084
Orthoptist	401
Other Hospital Doctors	1,983
Senior Member	12

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **info@wilmingtonhealthcare.com**

To find out more visit **wilmingtonhealthcare.com**



 **@WilmHealthcare**

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NOTES: It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **September 2020**.

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Organisations include:

- Healthcare Interest Groups
- Local Eye Health Networks
- Local Optical Committees
- Opticians
- Opticians Headquarters

We can also show where an optician shop is linked to a headquarters.

Organisation services:

Services provided by organisation include diabetic retinal screening, audiology, orthoptics and NHS minor eye condition services.

Additional fields available:

- Hospital Doctors with an interest in medical ophthalmology and surgical ophthalmology
- Opticians which provide training to student opticians

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