

# Database of Medicines Management

The National Prescribing Centre describes medicines management as 'a system of processes and behaviours that determines how medicines are used by the NHS and patients'.

Database of Medicines Management provides contact details for those people that are involved in defining and following those processes and behaviours to enable people to make the best possible use of medicines. As an important priority for the NHS, medicines management is practised by managers as well as clinical professionals throughout healthcare and references in key policy documents and national initiatives including the GMS contract, the Community Pharmacy Contractual Framework and many of the National Service Frameworks.

All information within the database is regularly primary source verified and updated by our specialist team of researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Commissioning area
- Job responsibility
- NHS region
- Organisation type

## Database contents

There are 34,797 named individuals on the database.

Responsibility/Role	Count
Area Manager	936
Area Prescribing Committee	9
Branch Purchaser	2,558
Chain Purchaser	300
Chair - Area Prescribing Committee	39
Chair - Local Professional Network	16
Chairperson	135
Chief Executive	1,337
Chief Purchaser	149
Committee Chairperson	61

Responsibility/Role	Count
Director of Finance	223
Dispenser	11,455
Drug & Therapeutics Committee	1
Drug Information	2
Executive Member	11
Head of Medicines Management	298
Locum Pharmacist	2,541
LPC Committee Member	630
LPC Manager	67
LPC Secretary	34

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **info@wilmingtonhealthcare.com**

To find out more visit **wilmingtonhealthcare.com**



 **@WilmHealthcare**

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**NOTES:** It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **September 2020**.

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Responsibility/Role	Count
Medicines Management	1,682
Medicines Management Committee Member	163
Medicines Optimisation	1,101
Member of Executive Mgmt Team	9
Multiple Main Purchaser	172
Multiple Part Purchaser	118
Non Executive Director	32
Other Pharmacist	4,760
Pharmaceutical Advisor	7
Pharmacy Manager	8,985
Prescribing Advisor	1,437
Regional Advisor in Intensive Care Medicine	24
RMOC - Co-ordinator	4
RMOC - Member	86
Senior Pharmacist	9,393
Smoking Cessation Advisor	5,220
Superintendent Pharmacist	65

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