

# Database of Operating Theatres and Diagnostics

Operating theatres are an integral part of acute hospital activity using a significant proportion of the total resources of a hospital.

Database of Operating Theatres and Diagnostics provides a comprehensive list of the contacts who procure essential theatre equipment and services nationwide.

All information within the database is regularly primary source verified and updated by our specialist team of researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Grade
- Job responsibility
- Job title
- Organisation type
- Region
- Specialty

## Database contents

There are 32,104 named individuals on the database.

Responsibility/Role	Count
Cath Lab Manager	108
Clinical Directors	803
Directorate Managers	545
Directorate Nurse Manager	353
Directorate Service Manager	1,162
EBME Team Leader	323
GP Partner	817
MacMillan / Marie Curie Nurse	46
Matron	497
Medical Director	194
Operation Department Practitioner	1,059

Responsibility/Role	Count
Other Directorate Managers	19
Other GP	140
Senior Partner	3,599
Specialist Nurse	16,706
Specialist Nurse Practitioner	1,808
Sterile Services	164
Theatre Manager	716
Theatre Nurse	3,998
Transplant Co-ordinators	194
Ward Manager	1,193
Ward Sister / Charge Nurse	1,630

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **info@wilmingtonhealthcare.com**

To find out more visit **wilmingtonhealthcare.com**



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**NOTES:** It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **September 2020**.

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The database covers the following areas of specialty/service:

- A & E
- Anaesthetics
- Audiological Medicine
- Burns & Plastic Surgery
- Cardiothoracic Surgery
- Colo-Proctology
- Colposcopy
- Colo-Rectal Oncology
- Colo-Rectal Surgery
- Corneo Plastic Surgery
- Cosmetic Surgery - Surgical
- Dental Surgery
- Dentistry
- Endoscopy
- ENT
- Foetal Medicine
- Gastric Surgery
- Gastroenterology
- General Surgery
- Hepatobiliary
- ITU/ICU
- Laparoscopic Surgery
- Maxillofacial Surgery
- Neurosurgery
- Obstetrics & Gynaecology
- Ophthalmology
- Oral & Maxillofacial Surgery
- Oral Surgery
- Orthodontics
- Orthopaedics
- Paediatric A & E
- Paediatric Anaesthetics
- Paediatric Gastroenterology
- Paediatric Plastic Surgery
- Paediatric Surgery
- Plastic Surgery
- Prosthetic Dentistry
- Renal
- Restorative Dentistry
- Surgical Oncology
- Thoracic Surgery
- Tissue Viability/Wound Care
- Transplantation
- Upper GI Surgery
- Urology
- Vascular

\*Anaesthetists managed by theatre departments only.

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