

Private hospitals in the UK provide medical services to patients outside of the NHS structure. They are normally owned by a private or a non-for-profit organisation and offer healthcare privately funded by either patients themselves or by insurance companies. Personnel working in private healthcare may either work exclusively at one or more private hospitals or split their time with across both private and NHS care.

Database of Private Hospitals provides access to key management personnel working in private healthcare. Doctors and nurses and their specialties can be found in the Hospital Doctors and Specialist Nurses data sheets.

All information within the database is regularly primary source verified and updated by our specialist team of researchers;

giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Commissioning area
- Geography
- Job responsibility
- Region

## Database contents

There are 2,725 named individuals on the database.

Responsibility/Role	Count
Business Manager	84
Caldicott Guardian	4
Catering	42
Chief Executive/General Manager	520
Chief Pharmacist	37
Director of Finance	252
Director of Infection Control	51
Director of Nursing	401
Estates Management	88
Facilities Management	101
Head of Customer Services	41
Health and Safety	54
Hotel Services	77
Infection Control	30

Responsibility/Role	Count
Information Technology	18
Medical Director	172
Pathology Manager	21
Personnel	32
Pharmacist	381
Pharmacy Technician	140
Portering	35
Public Relations/Communications	30
Quality Assurance	28
Radiology Manager	78
Risk Management	21
Sterile Services	50
Supplies & Purchasing	135
Theatre Manager	216

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **info@wilmingtonhealthcare.com**

To find out more visit **wilmingtonhealthcare.com**



 **@WilmHealthcare**

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**NOTES:** It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **September 2020.**