

Database of GP Practices provides an accurate and reliable means to communicate sales and marketing messages to GP practices throughout the UK and Republic of Ireland.

All information within the database is regularly primary source verified and updated by our specialist team of researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

Data can be segmented to enable targeting of campaigns by:

- Commissioning area
- Job responsibility/title
- Number of partners
- Patient list size

## Database contents

There are 140,854 named individuals on the database.

Additional fields available:

- Computer systems each practice is using
- Dispensing practices
- GMC Code
- GPs with an interest
- Organisational Data Service Code (ODS)
- Prescribing decision support system
- Training practices

## Clinics run by GP Practices

Acupuncture  
Angina  
Ante-natal/Post-natal  
Anticoagulant  
Art Therapy  
Asian Clinic  
Asthma  
Audiology  
Blood Pressure  
Blood Test  
Bowel Clinic  
Breast Screening  
Cervical Smear Testing  
Chiropody/Podiatry  
Cholesterol Monitoring  
Complementary Medicine  
Continenence Clinic  
COPD  
Coronary Care/Rehabilitation  
Counselling  
Dentistry  
Dermatology  
Diabetic  
Dietary Advice  
Disease Management  
Ear Care  
Endoscopy  
Epilepsy  
Exercise Clinic  
Family Planning  
Gait Analysis  
Gynaecology  
Health Promotion  
Heart Disease Prevention  
Homoeopathy  
Hypertension  
Infertility  
Leg Ulcer  
Lipid Clinic  
Medication Review  
Menopause  
Minor Illness  
Minor Surgery Operations

New Patients  
Non-NHS Examination  
Occupational Therapy  
Ophthalmology  
Orthopaedic  
Osteopathy  
Over 75 Clinic  
Parent Craft  
Phlebotomy  
Physiotherapy  
Psychiatry  
Psychology  
Relate Counsellor  
Rheumatology  
Safer Sex  
Scoliosis  
Skin Care Clinic  
Smoking Cessation  
Specialist Blood Test  
Speech & Language Therapy  
Sports Medicine Clinic  
Stoma  
Stress Management  
Substance Abuse Prevention  
Thyroid  
U T I  
Ultrasound  
Unknown  
Urology  
Vaccinations  
Vaccinations - Flu  
Vaccinations - Tetanus  
Vaccinations - Travel  
Vaccinations - Yellow Fever  
Varicose Veins  
Vasectomy  
Wart/Cryotherapy Clinic  
Well Baby/Child Surveillance  
Well Man  
Well Person  
Well Woman  
Young Persons Walk-in

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **info@wilmingtonhealthcare.com**

To find out more visit **wilmingtonhealthcare.com**



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**NOTES:** It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **May 2021**.

Responsibility/Role	Count	Responsibility/Role	Count
Accountable Clinical Director	1,406	Dispenser	3,580
Advanced Practitioner	3,590	Flexible Career Scheme GP	3
All Community Psychiatric Nurses	2,812	GP Cluster Lead	200
All District Nurses	8,020	GP Registrar	2,422
All Health Visitors	10,598	GP Retainer	217
All Midwives	5,699	GP Trainer	5,591
All Partners		Head of Midwifery	267
All Practice Nurses	28,258	Healthcare Assistant	10,457
Assistant GP	152	Healthcare Manager	129
Assistant Practitioner	271	LMC Board Member	1,267
Associate GP	409	LMC Chairperson	118
Chairperson	208	LMC Chief Executive	86
Civilian Medical Practitioner	137	LMC Treasurer	47
Clinical Pharmacist	3,491	LMC Vice Chair	98
Community Liaison Nurse	22	Locum GP	2,063
Community Liaison Nurse Manager	4	Medical Officer	76
Community Matron	1,270	Nurse Practitioner	6,010
Community Specialist Nurse	2,954	Other Community Nurses	215
Computer Manager	7,865	Other GP	23,977
Continence Advisor	476	Other Staff Members	1,475
Counsellor	606	Partner	347
Dietician	3,222	Pharmacy PCN Lead	1,145

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Responsibility/Role	Count
Practice Lead - Diabetes	5,409
Practice Lead - Respiratory	4,605
Practice Manager	11,800
Salaried GP	15,846
Senior Medical Officer	65
Senior Midwife	555
Senior Partner	12,075
Senior Practice Nurse	2,994
Team Leader - CPN	549
Team Leader - District Nurse	745
Team Leader - Health Visitor	466

## Organisation types:

- Care Provider
- GP Practice
- GP Cluster
- Walk in Centre
- Health Board Scotland
- ROI Hospital
- Independent Hospice
- Independent Sector Treatment Centre
- Local Health Board
- Local Medical Committee
- Ministry of Defence
- Primary Care Network
- Prison
- Private Consultant
- Private Hospital
- Private Practice
- ROI GP
- ROI Health Centre
- Acute or Mental Health Services

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