

# Database of Operating Theatres and Diagnostics

Operating theatres are an integral part of acute hospital activity using a significant proportion of the total resources of a hospital.

Database of Operating Theatres and Diagnostics provides a comprehensive list of the contacts who procure essential theatre equipment and services nationwide.

All information within the database is regularly primary source verified and updated by our specialist team of researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Grade
- Job responsibility
- Job title
- Organisation type
- Region
- Specialty

## Database contents

There are 30,963 named individuals on the database.

| Responsibility/Role               | Count |
|-----------------------------------|-------|
| Cath Lab Manager                  | 112   |
| Clinical Directors                | 801   |
| Directorate Managers              | 555   |
| Directorate Nurse Manager         | 301   |
| Directorate Service Manager       | 574   |
| EBME Team Leader                  | 321   |
| GP Partner                        | 797   |
| MacMillan/Marie Curie Nurse       | 46    |
| Matron                            | 525   |
| Medical Director                  | 204   |
| Operation Department Practitioner | 1,034 |

| Responsibility/Role           | Count  |
|-------------------------------|--------|
| Other Directorate Managers    | 15     |
| Other GP                      | 140    |
| Senior Partner                | 3,573  |
| Specialist Nurse              | 16,446 |
| Specialist Nurse Practitioner | 1,772  |
| Sterile Services              | 165    |
| Theatre Manager               | 690    |
| Theatre Nurse                 | 3,860  |
| Transplant Co-ordinators      | 199    |
| Ward Manager                  | 1,162  |
| Ward Sister/Charge Nurse      | 1,599  |

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **info@wilmingtonhealthcare.com**

To find out more visit **wilmingtonhealthcare.com**



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**NOTES:** It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **May 2021**.

# Database of Operating Theatres and Diagnostics

The database covers the following areas of specialty/service:

- A & E
- Anaesthetics
- Audiological Medicine
- Burns & Plastic Surgery
- Cardiothoracic Surgery
- Colo-Proctology
- Colposcopy
- Colo-Rectal Oncology
- Colo-Rectal Surgery
- Corneo Plastic Surgery
- Cosmetic Surgery - Surgical
- Dental Surgery
- Dentistry
- Endoscopy
- ENT
- Foetal Medicine
- Gastric Surgery
- Gastroenterology
- General Surgery
- Hepatobiliary
- ITU/ICU
- Laparoscopic Surgery
- Maxillofacial Surgery
- Neurosurgery
- Obstetrics & Gynaecology
- Ophthalmology
- Oral & Maxillofacial Surgery
- Oral Surgery
- Orthodontics
- Orthopaedics
- Paediatric A & E
- Paediatric Anaesthetics
- Paediatric Gastroenterology
- Paediatric Plastic Surgery
- Paediatric Surgery
- Plastic Surgery
- Prosthetic Dentistry
- Renal
- Restorative Dentistry
- Surgical Oncology
- Thoracic Surgery
- Tissue Viability/Wound Care
- Transplantation
- Upper GI Surgery
- Urology
- Vascular

\*Anaesthetists managed by theatre departments only.

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# Database of Operating Theatres and Diagnostics

## Organisation types:

- Clinical Commissioning Group
- Care Provider
- GP Practice
- Health Board Scotland
- ROI Hospital
- Independent Hospice
- Independent Sector Treatment Centre
- Local Health Board
- Nursing/Care Home
- Private Consultant
- Private Hospital
- ROI GP
- ROI Hospital Group
- Special Health Authorities
- Acute or Mental Health Services

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