

A retail pharmacist works according to legal and ethical guidelines to ensure the correct and safe supply of medical products to the general public. They are involved in maintaining and improving people's health by providing advice and information, as well as supplying prescription medicines. Retail pharmacists also sell over-the-counter medical products and instruct clients in the use of medicines and medical appliances. Some pharmacists will also offer specialist health check services, such as blood pressure monitoring and diabetes screening.

Database of Retail Pharmacists provides a comprehensive list of retail pharmacists across the UK and Republic of Ireland; including those who have responsibility for purchasing at either local or national level.

All information within the database is regularly primary source verified and updated by our specialist team of researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Independent pharmacies
- Organisation services
- Retail chains
- Retail multiples
- Responsibility

Purchasers can be identified as:

- Purchasers at branch level
- Purchasers for whole chain

### Database contents

There are 35,330 named individuals on the database.

Responsibility/Role	Count
Area Manager	1,279
Branch Purchaser	2,969
Chain Purchaser	367
Chief Executive/Managing Director	2,292
Chief Purchaser/Buyer	363
Director of Finance	886
Dispenser	13,815
Locum Pharmacist	2,657

Responsibility/Role	Count
Multiple Part Purchaser	144
Multiple Purchaser	198
Operations Manager	43
Other Pharmacist	5,433
Pharmacy Manager	10,705
Senior Pharmacist	10,949
Superintendent Pharmacist	146

### Multiple Part Purchaser:

Responsible for the purchasing of Pharmaceutical supplies for certain pharmacy outlets in the group.

### Multiple Purchaser:

Responsible for the purchasing of Pharmaceutical supplies for every pharmacy outlet in the group.

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **info@wilmingtonhealthcare.com**

To find out more visit **wilmingtonhealthcare.com**



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**NOTES:** It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **May 2021**.

## Organisation services:

- Allergy Screening
- Anti-coagulation Monitoring
- Blood Glucose Testing
- Blood Pressure Testing
- Chlamydia Screening and Treatment
- Cholesterol Testing
- Delivery Services For Homecare
- Emergency Contraception
- Flu Vaccinations
- Incontinence Supplies
- Medicine Use Reviews
- Minor Ailments Service
- Needle Exchange and Supervised Drug Administration
- New Medicines Service - Asthma
- New Medicines Service - COPD
- New Medicines Service - Osteoporosis
- Oxygen Supply
- Pregnancy Testing
- Stop Smoking Service
- Travel Vaccinations
- Truss Fitting
- Weight Management

## Organisation types:

- Homecare Provider
- Online Pharmacy
- Outsourced Pharmacy
- Retail Pharmacy
- Wholesale

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