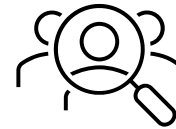
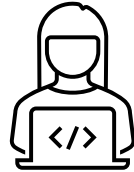
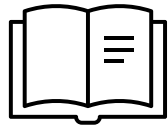


Hosted content: how it works



You give us the content you want to disseminate to your target audience and the objectives you're working towards

We use this content to create a highly optimised landing page tailored to your audience and objectives

Our granular database of 470k+ NHS contacts lets us drive targeted audience segments to the landing page

We provide you with advanced reporting showing those that are engaging with your content

Our clients use hosted content to:

- Drive HCP data/consent capture
- Increase visibility of content for disease awareness and medical education
- Drive downloads of resources and materials
- Run surveys and feedback polls