

Database of Eye Health Professionals

Database of Eye Health Professionals is an accurate and reliable means to communicate sales and marketing messages to treaters, key decision makers and influencers in the UK's optical profession.

All information within the database is regularly primary source verified and updated by our specialist team of researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Geographic area
- Job responsibility
- Organisation type

Database contents

There are 18,608 named individuals on the database.

Organisation types:

- Healthcare Interest Groups
- Local Eye Health Networks
- Local Optical Committees
- Opticians
- Opticians Headquarters

We can also show where an optician shop is linked to a headquarters.

Organisation services:

Services provided by organisation include diabetic retinal screening, audiology, orthoptics and NHS minor eye condition services.

Additional fields available:

- Hospital Doctors with an interest in medical ophthalmology and surgical ophthalmology
- Opticians which provide training to student opticians

Responsibility/Role	Count
Audiologist	595
Chair - Local Professional Network	12
Chairperson	36
Chief Executive	37
Clinical Directors	40
Dispensing Optician	5,222
Eye Care Liaison Officer	98
HCIG (Other)	10
LOC Chair	72
Marketing/Business Development	42
Medical Director	4
Optician Buyer	1,823
Optician Director	3,491
Optician Manager	3,040
Optometrist	8,703
Orthoptist	389
Other Hospital Doctors	1,879
Senior Member	89

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **info@wilmingtonhealthcare.com**

To find out more visit **wilmingtonhealthcare.com**



 **@WilmHealthcare**

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NOTES: It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **November 2021**.