

Database of GP Practices provides an accurate and reliable means to communicate sales and marketing messages to GP practices throughout the UK and Republic of Ireland.

All information within the database is regularly primary source verified and updated by our specialist team of researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

Data can be segmented to enable targeting of campaigns by:

- Commissioning area
- Job responsibility/title
- Number of partners
- Patient list size

## Database contents

There are 142,634 named individuals on the database.

Additional fields available:

- Computer systems each practice is using
- Dispensing practices
- GMC Code
- GPs with an interest
- Organisational Data Service Code (ODS)
- Prescribing decision support system
- Training practices

## Clinics run by GP Practices

Acupuncture  
Angina  
Ante-natal/Post-natal  
Anticoagulant  
Art Therapy  
Asian Clinic  
Asthma  
Audiology  
Blood Pressure  
Blood Test  
Bowel Clinic  
Breast Screening  
Cervical Smear Testing  
Chiropody/Podiatry  
Cholesterol Monitoring  
Complementary Medicine  
Continenence Clinic  
COPD  
Coronary Care/Rehabilitation  
Counselling  
Dentistry  
Dermatology  
Diabetic  
Dietary Advice  
Disease Management  
Ear Care  
Endoscopy  
Epilepsy  
Exercise Clinic  
Family Planning  
Gait Analysis  
Gynaecology  
Health Promotion  
Heart Disease Prevention  
Homoeopathy  
Hypertension  
Infertility  
Leg Ulcer  
Lipid Clinic  
Medication Review  
Menopause  
Minor Illness  
Minor Surgery Operations

New Patients  
Non-NHS Examination  
Occupational Therapy  
Ophthalmology  
Orthopaedic  
Osteopathy  
Over 75 Clinic  
Parent Craft  
Phlebotomy  
Physiotherapy  
Psychiatry  
Psychology  
Relate Counsellor  
Rheumatology  
Safer Sex  
Scoliosis  
Skin Care Clinic  
Smoking Cessation  
Specialist Blood Test  
Speech & Language Therapy  
Sports Medicine Clinic  
Stoma  
Stress Management  
Substance Abuse Prevention  
Thyroid  
U T I  
Ultrasound  
Unknown  
Urology  
Vaccinations  
Vaccinations - Flu  
Vaccinations - Tetanus  
Vaccinations - Travel  
Vaccinations - Yellow Fever  
Varicose Veins  
Vasectomy  
Wart/Cryotherapy Clinic  
Well Baby/Child Surveillance  
Well Man  
Well Person  
Well Woman  
Young Persons Walk-in

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **info@wilmingtonhealthcare.com**

To find out more visit **wilmingtonhealthcare.com**



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**NOTES:** It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **November 2021**.

Responsibility/Role	Count	Responsibility/Role	Count
Accountable Clinical Director	1,471	Dispenser	3,534
Advanced Practitioner	3,975	Flexible Career Scheme GP	3
All Community Psychiatric Nurses	2,364	GP Cluster Lead	208
All District Nurses	4,554	GP Registrar	1,918
All Health Visitors	6,389	GP Retainer	197
All Midwives	5,471	GP Trainer	5,308
All Partners	25,163	Head of Midwifery	249
All Practice Nurses	27,323	Healthcare Assistant	10,355
Assistant GP	137	Healthcare Manager	129
Assistant Practitioner	283	LMC Board Member	1,248
Associate GP	446	LMC Chairperson	116
Chairperson	184	LMC Chief Executive	84
Civilian Medical Practitioner	137	LMC Treasurer	47
Clinical Pharmacist	3,906	LMC Vice Chair	97
Community Liaison Nurse	22	Locum GP	1,923
Community Liaison Nurse Manager	4	Medical Officer	74
Community Matron	1,117	Nurse Practitioner	6,013
Community Specialist Nurse	2,783	Other Community Nurses	169
Computer Manager	7,569	Other GP	24,139
Continence Advisor	485	Other Staff Members	1,619
Counsellor	581	Partner	356
Dietician	3,144	PCN Board Member	258

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Responsibility/Role	Count
PCN Business Manager	156
Pharmacy PCN Lead	1,107
Physician Associate	335
Practice Lead - Diabetes	4,982
Practice Lead - Respiratory	4,192
Practice Manager	11,581
Public Health Nurse	1
Salaried GP	16,412
Senior Medical Officer	66
Senior Midwife	586
Senior Partner	11,867
Senior Practice Nurse	2,754
Social Prescribers/Link Worker	240
Team Leader - CPN	492
Team Leader - District Nurse	631
Team Leader - Health Visitor	387
Team Leader - Midwife	301

## Organisation types:

- Care Provider
- GP Practice
- GP Cluster
- Walk in Centre
- Health Board Scotland
- ROI Hospital
- Independent Hospice
- Independent Sector Treatment Centre
- Local Health Board
- Local Medical Committee
- Ministry of Defence
- Primary Care Network
- Prison
- Private Consultant
- Private Hospital
- Private Practice
- ROI GP
- ROI Health Centre
- Acute or Mental Health Services

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