

# Database of Operating Theatres and Diagnostics

Operating theatres are an integral part of acute hospital activity using a significant proportion of the total resources of a hospital.

Database of Operating Theatres and Diagnostics provides a comprehensive list of the contacts who procure essential theatre equipment and services nationwide.

All information within the database is regularly primary source verified and updated by our specialist team of researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Grade
- Job responsibility
- Job title
- Organisation type
- Region
- Specialty

## Database contents

There are 31,829 named individuals on the database.

Responsibility/Role	Count
Cath Lab Manager	109
Clinical Directors	806
Directorate Managers	515
Directorate Nurse Manager	292
Directorate Service Manager	495
EBME Team Leader	308
GP Partner	738
MacMillan/Marie Curie Nurse	51
Matron	576
Medical Director	213
Operation Department Practitioner	995

Responsibility/Role	Count
Other Directorate Managers	12
Other GP	133
Senior Partner	3,439
Specialist Nurse	16,465
Specialist Nurse Practitioner	1,775
Sterile Services	170
Theatre Manager	698
Theatre Nurse	3,780
Transplant Co-ordinators	198
Ward Manager	1,170
Ward Sister/Charge Nurse	1,568

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **info@wilmingtonhealthcare.com**

To find out more visit **wilmingtonhealthcare.com**



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**NOTES:** It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **November 2021**.

# Database of Operating Theatres and Diagnostics

The database covers the following areas of specialty/service:

- A & E
- Anaesthetics
- Audiological Medicine
- Burns & Plastic Surgery
- Cardiothoracic Surgery
- Colo-Proctology
- Colposcopy
- Colo-Rectal Oncology
- Colo-Rectal Surgery
- Corneo Plastic Surgery
- Cosmetic Surgery - Surgical
- Dental Surgery
- Dentistry
- Endoscopy
- ENT
- Foetal Medicine
- Gastric Surgery
- Gastroenterology
- General Surgery
- Hepatobiliary
- ITU/ICU
- Laparoscopic Surgery
- Maxillofacial Surgery
- Neurosurgery
- Obstetrics & Gynaecology
- Ophthalmology
- Oral & Maxillofacial Surgery
- Oral Surgery
- Orthodontics
- Orthopaedics
- Paediatric A & E
- Paediatric Anaesthetics
- Paediatric Gastroenterology
- Paediatric Plastic Surgery
- Paediatric Surgery
- Plastic Surgery
- Prosthetic Dentistry
- Renal
- Restorative Dentistry
- Surgical Oncology
- Thoracic Surgery
- Tissue Viability/Wound Care
- Transplantation
- Upper GI Surgery
- Urology
- Vascular

\*Anaesthetists managed by theatre departments only.

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## Organisation types:

- Clinical Commissioning Group
- Care Provider
- GP Practice
- Health Board Scotland
- ROI Hospital
- Independent Hospice
- Independent Sector Treatment Centre
- Local Health Board
- Nursing/Care Home
- Private Consultant
- Private Hospital
- ROI GP
- ROI Hospital Group
- Special Health Authorities
- Acute or Mental Health Services

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