

Private hospitals in the UK provide medical services to patients outside of the NHS structure. They are normally owned by a private or a non-for-profit organisation and offer healthcare privately funded by either patients themselves or by insurance companies. Personnel working in private healthcare may either work exclusively at one or more private hospitals or split their time with across both private and NHS care.

Database of Private Hospitals provides access to key management personnel working in private healthcare. Doctors and nurses and their specialties can be found in the Hospital Doctors and Specialist Nurses data sheets.

All information within the database is regularly primary source verified and updated by our specialist team of researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Commissioning area
- Geography
- Job responsibility
- Region

Database contents

There are 2,749 named individuals on the database.

Organisation types:

- Independent Hospice
- Private Hospital

Responsibility/Role	Count
Business Manager	117
Caldicott Guardian	2
Catering	42
Chief Executive/General Manager	529
Chief Pharmacist	41
Director of Finance	259
Director of Infection Control	46
Director of Nursing	375
Estates Management	81
Facilities Management	94
Head of Customer Services	39
Health and Safety	50
Hotel Services	71
Infection Control	26

Responsibility/Role	Count
Information Technology	15
Medical Director	177
Pathology Manager	23
Personnel	34
Pharmacist	377
Pharmacy Technician	132
Portering	31
Public Relations/Communications	29
Quality Assurance	37
Radiology Manager	80
Risk Management	17
Sterile Services	54
Supplies & Purchasing	138
Theatre Manager	209

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **info@wilmingtonhealthcare.com**

To find out more visit **wilmingtonhealthcare.com**



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NOTES: It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **November 2021**.