

Supporting your teams' transition to working with the integrated NHS



Define

Consultancy Services

Our Consultancy service answer the Why, Who and What message for strategic success

Commercial Optimisation

Our Commercial Optimisation team define the resource mix for optimal go-to-market strategies



Plan

ICS Navigator

Helps Market Access & Commercial leaders navigate the ICS landscape and make meaningful resourcing, segmentation and investment decisions

HSJi

Gives you the ability to build strong relationships with board level NHS decision-makers

Investigator XD

Enables Market Access & Key Account Managers to gain a detailed understanding of people, priorities and performance within a specific locality



Engage

Quantis Engage

Supports above brand health & social care discussions, appropriate for multi-therapy portfolios

HSJ Summits & Events

Network & influence policy makers and NHS leaders

Quantis Dashboards

Ideal for therapy specific conversations including waiting times, capacity calculations and impact of inequalities

Digital engagement

Enables a 360-degree view of your NHS customer, including online behaviours and channel preferences to optimise campaigns

Strategic

Operational

We have a range of data and insight tools and solutions to help you define, plan and engage with ICSs.

For more information email: info@wilmingtonhealthcare.com.

Wilmington
Healthcare

FOR HEALTHCARE LEADERS
HSJ