

# Database of Eye Health Professionals

Our Database of Eye Health Professionals is an accurate and reliable means to communicate sales and marketing messages to treaters, key decision makers and influencers in the UK's optical profession.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Geographic area
- Job responsibility
- Organisation type
- Services provided

## Database contents

25,374

### Organisation types:

- Healthcare Interest Groups
- Local Eye Health Networks
- Local Optical Committees
- Opticians
- Opticians Headquarters

### Organisation services:

- Diabetic retinal screening
- Audiology
- Orthoptics
- NHS minor eye condition services

Responsibility/Role	Count
Audiologist	595
Chair – Local Professional Network	12
Chairperson	36
Chief Executive	38
Clinical Directors	46
Dispensing Optician	5,222
Eye Care Liaison Officer	92
HCIIG (Other)	10
LOC Chair	73
Marketing/Business Development	42
Medical Director	3
Optician Buyer	1,823
Optician Director	3,490
Optician Manager	3,040
Optometrist	8,699
Orthoptist	362
Other Hospital Doctors	1,705
Senior Member	97

### Additional fields available:

- Hospital Doctors with an interest in medical ophthalmology and surgical ophthalmology
- Opticians which provide training to student opticians

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email [sales@wilmingtonhealthcare.com](mailto:sales@wilmingtonhealthcare.com)

 [@WilmHealthcare](https://twitter.com/WilmHealthcare)

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**Notes:** It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **July 2022**. De duped counts available upon request.

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