

# Database of Medicines Management

The National Prescribing Centre describes medicines management as 'a system of processes and behaviours that determines how medicines are used by the NHS and patients'. Effective Medicines Management services reduce illness rates.

Our Database of Medicines Management provides contact details for those people that are involved in defining and following those processes and behaviours to enable people to make the best possible use of medicines. As an important priority for the NHS, medicines management is practised by managers as well as clinical professionals throughout healthcare and references in key policy documents and national initiatives.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Job responsibility
- NHS region
- Organisation type

## Database contents

**38,280**

Responsibility/Role	Count
Area Manager	716
Area Prescribing Committee	9
Branch Purchaser	1,957
Chain Purchaser	305
Chair – Area Prescribing Committee	40
Chair – Local Professional Network	14
Chairperson	146
Chief Executive	1,757
Chief Purchaser	198
Committee Chairperson	64
Director of Finance	741
Dispenser	6,760
Drug & Therapeutics Committee	1
Drug Information	1
Executive Member	12
Head of Medicines Management	262
Locum Pharmacist	1,282
LPC Committee Member	597
LPC Manager	67
LPC Secretary	34
Medicines Management	1,559
Medicines Management Committee Member	105
Medicines Optimisation	1,113
Member of Executive Management Team	9
Multiple Main Purchaser	19
Multiple Part Purchaser	81
Non Executive Director	32
Other Pharmacist	2,620
Pharmaceutical Advisor	6
Pharmacy Manager	6,208
Prescribing Advisor	1,326
Regional Advisor in Intensive Care Medicine	24
RMOC – Co-ordinator	4
RMOC – Member	79
Senior Pharmacist	6,497
Smoking Cessation Advisor	3,462
Superintendent Pharmacist	73

### Organisation types:

- Area Prescribing Committee
- Commissioning Support Unit
- Care Provider
- Drug & Therapeutics Committee
- GP Practice
- Health Board Scotland
- Homecare Provider
- Health & Social Care Board
- Independent Hospice
- Local Health Board
- Local Pharmaceutical Committee
- Local Professional Network
- Medicines Management
- National Medicines Information
- Online Pharmacy
- Private Hospital
- Retail Pharmacy
- Regional Medicines Information
- Regional Medicines Optimisation Committee
- Special Health Authorities
- Acute or Mental Health Services

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For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email [sales@wilmingtonhealthcare.com](mailto:sales@wilmingtonhealthcare.com)

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**Notes:** It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **July 2022**. De duped counts available upon request.

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