

Database of Operating Theatres and Diagnostics

Operating theaters are an integral part of NHS activity using a significant proportion of the total resources of a hospital.

Our Database of Operating Theatres and Diagnostics combines relevant HCPs into one product, these people and places are involved in operating procedures whether that be large operating suites in Acute Hospitals or minor surgery clinics in GP Settings. In UK and Republic of Ireland.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Grade
- Job responsibility
- Organisation type
- Region
- Specialty

Database contents

34,882

The database covers the following areas of specialty/service:

- A & E
- Anaesthetics
- Audiological Medicine
- Burns & Plastic Surgery
- Cardiothoracic Surgery
- Colo-Proctology
- Colposcopy
- Colo-Rectal Oncology
- Colo-Rectal Surgery
- Corneo Plastic Surgery
- Cosmetic Surgery – Surgical
- Dental Surgery
- Dentistry
- Endoscopy
- ENT
- Foetal Medicine
- Gastric Surgery
- Gastroenterology
- General Surgery
- Hepatobiliary
- ITU/ICU
- Laparoscopic Surgery
- Maxillofacial Surgery
- Neurosurgery
- Obstetrics & Gynaecology
- Ophthalmology
- Oral & Maxillofacial Surgery
- Oral Surgery
- Orthodontics
- Orthopaedics
- Paediatric A & E
- Paediatric Anaesthetics
- Paediatric Gastroenterology
- Paediatric Plastic Surgery
- Paediatric Surgery
- Plastic Surgery
- Prosthetic Dentistry
- Renal
- Restorative Dentistry
- Surgical Oncology
- Thoracic Surgery
- Tissue Viability/Wound Care
- Transplantation
- Upper GI Surgery
- Urology
- Vascular

Responsibility/Role	Count
Cath Lab Manager	110
Clinical Directors	841
Directorate Managers	532
Directorate Nurse Manager	336
Directorate Service Manager	411
EBME Team Leader	290
GP Partner	712
MacMillan/Marie Curie Nurse	84
Matron	674
Medical Director	245
Operation Department Practitioner	942
Other Directorate Managers	9
Other GP	146
Senior Partner	3,459
Specialist Nurse	15,904
Specialist Nurse Practitioner	1,617
Sterile Services	153
Theatre Manager	710
Theatre Nurse	3,850
Transplant Co-ordinators	200
Ward Manager	1,152
Ward Sister/Charge Nurse	1,488

Organisation types:

- Acute or Mental Health Services
- Care Provider
- GP Practice
- Health Board Scotland
- ROI Hospital
- Independent Hospice
- Independent Sector Treatment Centre
- Local Health Board
- Nursing/Care Home
- Private Consultant
- Private Hospital
- ROI GP
- ROI Hospital Group
- Special Health Authorities

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **sales@wilmingtonhealthcare.com**

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Notes: It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **July 2022**. De duped counts available upon request.

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