

Database of Private Hospital Management

Private hospitals in the UK provide medical services to patients outside of the NHS structure. They are normally owned by a private or a non-for-profit organisations and offer healthcare privately funded by either patients themselves or by insurance companies. Personnel working in private healthcare may either work exclusively at one or more private hospitals or split their time with across both private and NHS care.

Our Database of Private Hospitals provides access to key management stakeholders working in private healthcare.

Clinical HCPs e.g Doctors and Nurses and their specialties can be found in the Hospital Doctors and Specialist Nurses data products.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Geography
- Job responsibility
- Region

Database contents

3,045

Responsibility/Role	Count
Business Manager	117
Caldicott Guardian	2
Catering	42
Chief Executive/General Manager	496
Chief Pharmacist	40
Director of Finance	242
Director of Infection Control	42
Director of Nursing	311
Estates Management	91
Facilities Management	110
Head of Customer Services	47
Health and Safety	53
Hotel Services	84
Infection Control	34
Information Technology	20
Medical Director	177
Pathology Manager	21
Personnel	34
Pharmacist	339
Pharmacy Technician	118
Portering	51
Public Relations/Communications	17
Quality Assurance	45
Radiology Manager	80
Risk Management	26
Sterile Services	58
Supplies & Purchasing	132
Theatre Manager	189

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email sales@wilmingtonhealthcare.com

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Notes: It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **July 2022**. De duped counts available upon request.

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