

Database of Retail Pharmacists

A retail pharmacist works according to legal and ethical guidelines to ensure the correct and safe supply of medical products to the general public. They are responsible for dispensing and controlling both prescription and non-prescription medicines.

Retail pharmacists also sell over-the-counter medical products and instruct clients in the use of medicines and medical appliances.

Some pharmacists will also offer specialist health check services, such as blood pressure monitoring and diabetes screening.

Our Database of Retail Pharmacists provides a comprehensive list of retail pharmacists across the UK and Republic of Ireland; including those who have responsibility for purchasing at either local or national level. Data is gathered across all types of pharmacy, Independents, chains and multiple outlets.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Independent pharmacies
- Retail chains
- Retail multiples
- Responsibility
- Services offered by the Pharmacy

Purchasers can be identified as:

- Purchasers at branch level
- Purchasers for whole chain

Database contents

50,605

Responsibility/Role	Count
Area Manager	1,191
Branch Purchaser	3,230
Chain Purchaser	391
Chief Executive/Managing Director	3,309
Chief Purchaser/Buyer	406
Director of Finance	1,355
Dispenser	12,580
Locum Pharmacist	935
Multiple Part Purchaser	122
Multiple Purchaser	171
Operations Manager	58
Other Pharmacist	4,734
Pharmacy Manager	11,112
Senior Pharmacist	10,867
Superintendent Pharmacist	144

Organisation services:

- Allergy Screening
- Anti-coagulation Monitoring
- Blood Glucose Testing
- Blood Pressure Testing
- Chlamydia Screening and Treatment
- Cholesterol Testing
- Delivery Services for Homecare
- Emergency Contraception
- Flu Vaccinations
- Incontinence Supplies
- Medicine Use Reviews
- Minor Ailments Service
- Needle Exchange and Supervised Drug Administration
- New Medicines Service – Asthma
- New Medicines Service – COPD
- New Medicines Service – Osteoporosis
- Oxygen Supply
- Pregnancy Testing
- Stop Smoking Service
- Travel Vaccinations
- Truss Fitting
- Weight Management

Organisation types:

- Homecare Provider
- Online Pharmacy
- Outsourced Pharmacy
- Retail Pharmacy
- Wholesale

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **sales@wilmingtonhealthcare.com**

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Notes: It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **July 2022**. De duped counts available upon request.

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