

# Database of Specialist Nurses

Specialist Nurses provide tailored care depending on the patients level of need. They also provide, education and support for patients to manage their symptoms, particularly patients with long term conditions and multiple morbidities. Typically, a 'Specialist Nurse' spends the majority of their time (60%) in clinical activity with a further 17% spent in education, 14% in management activity and 4% in research.

Our Database of Specialist Nurses provides accurate insight for anyone seeking to influence senior staff in the nursing profession across the UK and Republic of Ireland. This product groups nurses with different responsibilities working across many clinical specialties in UK and Republic of Ireland.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Job responsibility
- Region
- Specialty or umbrella specialty
- Seniority

## Database contents

108,479

## Additional fields available:

- Organisational Data Service Code (ODS)

Responsibility/Role	Count
Advanced Practitioner	74
Assistant Practitioner	1
Clinical Nurse Specialist	5,126
Consultant Nurse	402
Continence Advisor	388
Head of Midwifery	265
Lead Cancer Nurse	113
Lymphoma Nurse	9
MacMillan/Marie Curie Nurse	943
Matron	1,605
Midwife	4,869
Practice Development Nurse	211
Senior Midwife	577
Specialist Nurse	55,197
Specialist Nurse Practitioner	3,922
Team Leader – Midwife	521
Theatre Nurse	3,617
Ward Manager	3,865
Ward Sister/Charge Nurse	3,811

## Full speciality list

- A & E
- Adnexal Service
- Adult Congenital Cardiology
- Ambulatory Paediatrics
- Anaesthetics
- Andrology
- Asthma
- Audiological Medicine
- Biochemistry
- Bone Marrow – Oncology
- Breast Care
- Burns & Plastic Surgery
- Cardiac Rehabilitation
- Cardiology
- Cardiophysiology
- Cardiothoracic Surgery
- Cardio-vascular Disease
- Chemical Pathology
- Child & Adolescent Psychiatry
- Clinical Chemistry
- Clinical Genetics
- Clinical Oncology
- Clinical Pharmacology
- Colo-Proctology
- Colo-rectal Oncology
- Colo-Rectal Surgery
- Colposcopy
- Community Paediatrics
- Continence Advice
- COPD
- Coronary Care
- Cosmetic Surgery – Non Surgical
- Cosmetic Surgery – Surgical
- Cystic Fibrosis
- Cytology
- Cytopathology
- Day Care
- Dental Surgery
- Dentistry
- Dermatology
- Dermatopathology
- Diabetes
- Diagnostic Radiology
- Elderly Care
- Elderly Psychiatry
- Electrophysiology
- EMI Mental Health
- Endocrinology
- Endoscopy
- ENT
- Epileptology
- Family Planning
- Forensic Medicine
- Forensic Psychiatry
- Gastric Surgery
- Gastroenterology
- Gastroenterology Oncology
- Gender Identity
- General Medicine
- General Surgery
- Glaucoma
- GUM
- Gynaecological Clinical Oncology
- Gynaecological Medical Oncology
- Gynaecology
- Haematology
- Haematology Oncology
- Head & Neck Cancer
- Heart Failure Cardiology
- Hepatobiliary
- Hepatology
- Histology
- Histopathology
- HIV
- Homoeopathy
- ICU/ITU/Critical Care
- Imaging
- Immunology
- Infection Control & Prevention
- Infectious Diseases
- Infertility
- Interventional Cardiology
- Interventional Radiology
- IVF
- Laparoscopic Surgery
- Learning Disabilities
- Limb Fitting
- Maxillofacial Surgery
- Medical Genetics
- Medical Oncology
- Medical Physics
- Medical Retina Service
- Medical Toxicology
- Medicine
- Mental Health
- Metabolic Medicine
- Microbiology
- Neo-Natal Respiratory Medicine
- Neonatology
- Nephrology
- Neuro Oncology
- Neurology
- Neuropathology
- Neurophysiology
- Neuropsychiatry
- Neuroradiology
- Neurosurgery
- Nuclear Medicine
- Nutrition/Dietetics
- Obstetrics
- Obstetrics & Gynaecology
- Occupational Health
- Ophthalmic Pathology
- Ophthalmology
- Oral & Maxillofacial Surgery
- Oral Medicine
- Oral Surgery
- Orthodontics
- Orthopaedics
- Osteopathy
- Osteoporosis
- Otolaryngology
- Paediatric A & E
- Paediatric Anaesthetics
- Paediatric Cardiology
- Paediatric Clinical Oncology

## Full speciality list

- Paediatric Dentistry
- Paediatric Diabetes
- Paediatric Endocrinology
- Paediatric ENT
- Paediatric Gastroenterology
- Paediatric Genetics
- Paediatric ITU
- Paediatric Medical Oncology
- Paediatric Metabolic Medicine
- Paediatric Nephrology
- Paediatric Neurology
- Paediatric Oncology
- Paediatric Orthopaedics
- Paediatric Plastic Surgery
- Paediatric Psychiatry
- Paediatric Radiology
- Paediatric Respiratory
- Paediatric Surgery
- Paediatric Urology
- Paediatrics
- Paediatrics & Neonates
- Pain Management
- Palliative Medicine
- Parkinson's Disease
- Pathology
- Periodontology
- Plastic Surgery
- Preventive Cardiology
- Prosthetic Dentistry
- Psychiatric Medicine
- Psychiatry
- Psychogerontology
- Psychotherapy
- Public Health Medicine
- Radiology
- Radiotherapy
- Rehabilitation Medicine
- Rehabilitation Psychiatry
- Renal
- Renal Anaemia
- Reproductive Health
- Respiratory Medicine
- Respiratory/Lung Cancer
- Restorative Dentistry
- Rheumatology
- Sexual Health
- Special Care
- Spinal Injury
- Sports Medicine
- Stoma Care
- Stoma Care Oncology
- Strabismus & Paediatrics
- Stroke
- Substance Abuse
- Surgical Oncology
- Thoracic Medicine
- Thoracic Surgery
- Tissue Viability/Wound Care
- Transplantation
- Trauma & Orthopaedics
- Tropical Medicine
- Tuberculosis
- Ultra Sound
- Upper GI – Oncology
- Upper GI – Surgery
- Urodynamics
- Urogynaecology
- Urology
- Urology Oncology
- Uro-Neurology
- Vascular
- Virology
- Vitreo Retinal Service

## Organisation types:

- Acute or Mental Health Services
- Care Provider
- GP Practice
- Health Board Scotland
- ROI Hospital
- Independent Hospice
- Independent Sector Treatment Centre
- Local Health Board
- Ministry of Defence
- Nursing/Care Home
- Private Consultant
- Private Hospital
- ROI GP
- Special Health Authorities

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email [sales@wilmingtonhealthcare.com](mailto:sales@wilmingtonhealthcare.com)

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**Notes:** It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **July 2022**. De duped counts available upon request.

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