# System 360

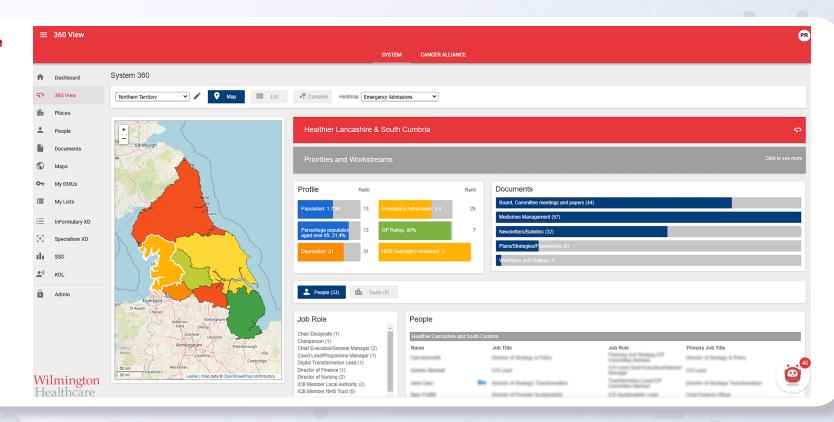


The shift to **Integrated Care Systems (ICSs)** heralds more than just a change in NHS organisational structure; it's a whole new way of working. People, decision-making priorities, and funding will all change. Industry will need to understand this at a system, neighbourhood or place level to ensure they are meeting the needs of their NHS customers.

### See the complete picture of an ICS account

The System 360 dashboard within Investigator XD gives your key account teams fast and easy access to an interactive snapshot view of the ICS landscape. For the first time you'll have a 360-degree view of your NHS customers, allowing you to drill down to place level and gain a detailed understanding of:

- people
- priorities
- performance within a specific locality.



#### System 360 will allow you to:

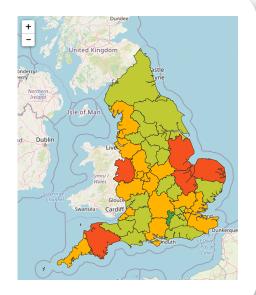
- Source key ICS insight and information in one place, greatly reducing the need for desk research
- Truly engage ICSs by understanding their individual operating models, needs, priorities and objectives
- Identify ICSs with the greatest capability to adopt change optimise your efforts around customers most aligned to your service offerings or value proposition
- Locate and contact key decision makers and influencers at ICSs, as they transition from their CCG roles
- Identify opportunities and focus your territory key account plans with confidence

## System 360

#### Why System 360?

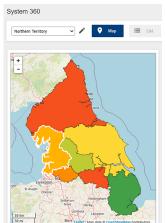
Highly visual, an interactive heat map lets you take a **deep dive into your ICS customers** and critical metrics at a place level such as:

- · Emergency admissions
- Population
- Population over 65
- Deprivation
- GP rating
- NHS Oversight Framework.

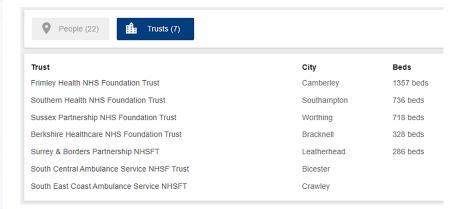


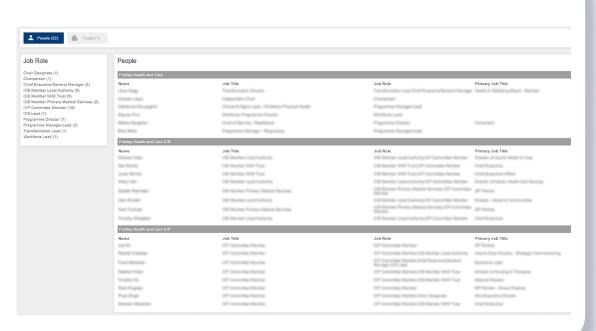


Simple and intuitive to use, allowing you to sort ICSs by list view and create your own territory summary.



Identify Trusts and hierarchy within each ICSs so that you can **reach influential stakeholders, key influencers, and opinion leaders** across the new ICS landscape.





## System 360



Find out what your NHS customers are talking about and **understand their performance pressure points** with access to key ICS documents.

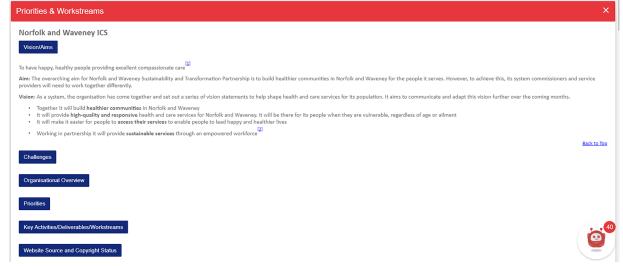
#### **Documents**

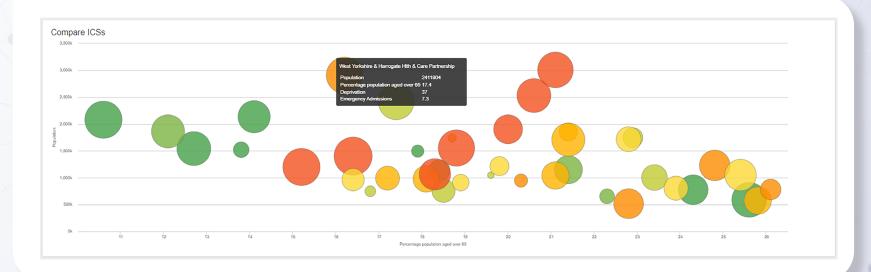
Board, Committee meetings and papers (44)
Medicines Management (57)
Newsletters/Bulletins (32)
Plans/Strategies/Frameworks (8)
Workforce and Staffing (1)

Compare community demographics and social deprivation information to **support your prioritisation** of ICSs.

View a summary of the priorities, challenges and workstreams of each ICS allowing you to **align your engagement** with their individual needs.

Priorities & Workstreams





Transform your strategic key account planning and customer engagement.

To find out more about how System 360 can help you understand, plan, and engage with your NHS customers or to request a demo email our cloud solutions team at: Paul.Rowe@ wilmingtonhealthcare.com.