

Database of Medicines Management

The National Prescribing Centre describes medicines management as 'a system of processes and behaviours that determines how medicines are used by the NHS and patients'. Effective Medicines Management services reduce illness rates.

Our Database of Medicines Management provides contact details for those people that are involved in defining and following those processes and behaviours to enable people to make the best possible use of medicines. As an important priority for the NHS, medicines management is practised by managers as well as clinical professionals throughout healthcare and references in key policy documents and national initiatives.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Job responsibility
- NHS region
- Organisation type

Database contents

37,462

Responsibility/Role	Count
Area Manager	705
Area Prescribing Committee	8
Branch Purchaser	1,929
Chain Purchaser	300
Chair – Area Prescribing Committee	40
Chair – Local Professional Network	12
Chairperson	147
Chief Executive	1,759
Chief Purchaser	196
Committee Chairperson	63
Director of Finance	742
Dispenser	6,639
Drug & Therapeutics Committee	1
Executive Member	12
Head of Medicines Management	253
Locum Pharmacist	1,258
LPC Committee Member	595
LPC Manager	67
LPC Secretary	34
Medicines Management	1,504
Medicines Management Committee Member	103
Medicines Optimisation	1,050
Member of Executive Management Team	7
Multiple Main Purchaser	117
Multiple Part Purchaser	79
Non Executive Director	38
Other Pharmacist	2,600
Pharmaceutical Advisor	6
Pharmacy Manager	6,082
Prescribing Advisor	1,196
Regional Advisor in Intensive Care Medicine	9
RMOC – Co-ordinator	4
RMOC – Member	77
Senior Pharmacist	6,330
Smoking Cessation Advisor	3,427
Superintendent Pharmacist	73

Organisation types:

- Area Prescribing Committee
- Care Provider
- Commissioning Support Unit
- Drug & Therapeutics Committee
- GP Practice
- Health Board Scotland
- Health Board Scotland Combined Service
- Health Board Scotland Specialist Service
- Independent Hospice
- Islands
- Local Health Board
- Local Pharmaceutical Committee
- Local Professional Network
- Medicines Management
- National Medicines Information
- Online Pharmacy
- Other
- Private Hospital
- Regional Medicines Information
- Regional Medicines Optimisation Committee
- Retail Pharmacy Chain
- Retail Pharmacy IND
- Retail Pharmacy Main Chain
- Retail Pharmacy Multiple
- Retail Pharmacy NHQ
- Special Health Authorities
- Trusts

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email sales@wilmingtonhealthcare.com

Notes: It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **May 2023**.