

Database of Operating Theatres and Diagnostics

Operating theatres are an integral part of NHS activity using a significant proportion of the total resources of a hospital.

Get a thorough understanding of Operating Theatres and Diagnostics with our comprehensive database. Our product combines relevant HCPs, so you have access to all the people and places involved in operating procedures – from large operating suites in Acute Hospitals to minor surgery clinics in GP Settings. You can get accurate data from both the UK and Republic of Ireland.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

Database contents

32,542

Responsibility/Role	Count
Cath Lab Manager	88
Clinical Directors	799
Directorate Managers	522
Directorate Nurse Manager	137
Directorate Service Manager	426
EBME Team Leader	259
GP Partner	680
MacMillan/Marie Curie Nurse	105
Matron	728
Medical Director	252
Operation Department Practitioner	832
Other Directorate Managers	12
Other GP	161
Senior Partner	3,392
Specialist Nurse	15,715
Specialist Nurse Practitioner	1,586
Sterile Services	155
Theatre Manager	670
Theatre Nurse	3,251
Transplant Co-ordinators	202
Ward Manager	1,121
Ward Sister/Charge Nurse	1,449

The data can be segmented to enable targeting of campaigns by:

- Grade
- Job responsibility
- Organisation type
- Region
- Specialty

Organisation types:

- Care Provider
- GP Practice
- Health Board Scotland
- Health Board Scotland Combined Service
- Health Board Scotland Specialist Service
- Independent Hospice
- Independent Sector Treatment Centre
- Islands
- Local Health Board
- Nursing/Care Home
- Other
- Private Consultant
- Private Hospital
- Private Hospital HQ
- Republic of Ireland GP
- Republic of Ireland Hospital
- Republic of Ireland Hospital Group
- Shared Services Organisations
- Special Health Authorities
- Trust

The database covers the following areas of specialty/service:

- A & E
- Anaesthetics
- Audiological Medicine
- Burns & Plastic Surgery
- Cardiothoracic Surgery
- Colo-Proctology
- Colposcopy
- Colo-Rectal Oncology
- Colo-Rectal Surgery
- Corneo Plastic Surgery
- Cosmetic Surgery – Surgical
- Dental Surgery
- Dentistry
- Endoscopy
- ENT
- Foetal Medicine
- Gastric Surgery
- Gastroenterology
- General Surgery
- Hepatobiliary
- ITU/ICU
- Laparoscopic Surgery
- Maxillofacial Surgery
- Neurosurgery
- Obstetrics & Gynaecology
- Ophthalmology
- Oral & Maxillofacial Surgery
- Oral Surgery
- Orthodontics
- Orthopaedics
- Paediatric A & E
- Paediatric Anaesthetics
- Paediatric Gastroenterology
- Paediatric Plastic Surgery
- Paediatric Surgery
- Plastic Surgery
- Prosthetic Dentistry
- Renal
- Restorative Dentistry
- Surgical Oncology
- Thoracic Surgery
- Tissue Viability/Wound Care
- Transplantation
- Upper GI Surgery
- Urology
- Vascular

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email sales@wilmingtonhealthcare.com

Notes: It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **May 2023**.

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