Database of Private Hospital Management

Private hospitals in the UK provide medical services to patients outside of the NHS structure. They are normally owned by a private or a non-for-profit organisations and offer healthcare privately funded by either patients themselves or by insurance companies. Personnel working in private healthcare may either work exclusively at one or more private hospitals or split their time with across both private and NHS care.

Our Database of Private Hospitals provides access to key management stakeholders working in private healthcare.

Clinical Healthcare Professionals e.g. Doctors and Nurses and their specialties can be found in the Hospital Doctors and Specialist Nurses data products.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

○ Geography

○ Job responsibility

○ Region

Database contents

2,985

Responsibility/Role	Count
Business Manager	126
Caldicott Guardian	1
Catering	84
Chief Executive/General Manager	463
Chief Pharmacist	35
Director of Finance	217
Director of Infection Control	41
Director of Nursing	278
Estates Management	89
Facilities Management	115
Head of Customer Services	57
Health and Safety	57
Hotel Services	91
Infection Control	41
Information Technology	21
Medical Director	168
Pathology Manager	19
Personnel	34
Pharmacist	326
Pharmacy Technician	116
Portering	61
Public Relations/Communications	17
Quality Assurance	49
Radiology Manager	79
Risk Management	27
Sterile Services	57
Supplies & Purchasing	134
Theatre Manager	182

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email **sales@wilmingtonhealthcare.com**

Notes: It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **May 2023**.

@WilmHealthcare | **Connect with us** | To find out more visit **wilmingtonhealthcare.com**

© 2023 Wilmington Healthcare Limited

WHCDS19-14972