

Database of Retail Pharmacists

A retail pharmacist works according to legal and ethical guidelines to ensure the correct and safe supply of medical products to the general public. They are responsible for dispensing and controlling both prescription and non-prescription medicines.

Retail pharmacists also sell over-the-counter medical products and instruct patients in the use of medicines and medical appliances.

Some pharmacists will also offer specialist health check services, such as blood pressure monitoring and diabetes screening.

Our Database of Retail Pharmacists provides a comprehensive list of retail pharmacists across the UK and Republic of Ireland; including those who have responsibility for purchasing at either local or national level. Data is gathered across all types of pharmacies including: independents, chains and multiple outlets.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

The data can be segmented to enable targeting of campaigns by:

- Independent pharmacies
- Responsibility
- Retail chains
- Retail multiples
- Services offered by the Pharmacy

Purchasers can be identified as:

- Purchasers at branch level
- Purchasers for whole chain

Database contents

50,626

Responsibility/Role	Count
Area Manager	1,185
Branch Purchaser	3,165
Chain Purchaser	385
Chief Executive/Managing Director	3,305
Chief Purchaser/Buyer	400
Director of Finance	1,350
Dispenser	12,182
Locum Pharmacist	1,881
Multiple Part Purchaser	119
Multiple Purchaser	167
Operations Manager	57
Other Pharmacist	4,678
Pharmacy Manager	10,899
Senior Pharmacist	10,711
Superintendent Pharmacist	142

Organisation services:

- Allergy Screening
- Anti-coagulation Monitoring
- Blood Glucose Testing
- Blood Pressure Testing
- Buying Groups
- Chlamydia Screening and Treatment
- Cholesterol Testing
- Delivery Services for Homecare
- Emergency Contraception
- Flu Vaccinations
- Incontinence Supplies
- Medicine Use Reviews
- Minor Ailments Service
- Needle Exchange and Supervised Drug Administration
- New Medicines Service – Asthma
- New Medicines Service – COPD
- New Medicines Service – Osteoporosis
- Oxygen Supply
- Pregnancy Testing
- Regional and National Headquarters
- Stop Smoking Service
- Travel Vaccinations
- Truss Fitting
- Weight Management

Organisation types:

- Homecare Provider
- Online Pharmacy
- Outsourced Pharmacy
- Retail Pharmacy
- Wholesale

For the most up-to-date counts or to speak to us about our Campaign Packages, please call **01268 495600** or email sales@wilmingtonhealthcare.com

Notes: It is common for contacts to have more than one responsibility. It follows therefore that there will be fewer named individuals on the database than there are areas of responsibility indicated above. Numbers of contacts will vary during the research cycle due to organisational changes. Counts were correct at time of publishing; **May 2023**.

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